

REPORT

ON THE RESULTS OF THE

COMPLEX OF MUNICIPAL INFRASTRUCTURE TRADE FAIRS



October
17-19,
2023

AQUA
UKRAINE



INTERNATIONAL EXHIBITION CENTRE
UKRAINE, KYIV, BROVARSKYI AVE, 15, "LIVOBEREZHNA" METRO STATION



ABOUT THE TRADE SHOW



Venue:

International Exhibition Center, 15 Brovarskii Ave., Kyiv, Ukraine



Organizer:

International Exhibition Center

On October 17 - 19, 2023,
the **20th anniversary COMPLEX OF MUNICIPAL INFRASTRUCTURE TRADE FAIRS** was held in the territory of the International Exhibition Center:

International Trade Fair «**COMMUNTECH**»

International Water Forum «**AQUA UKRAINE**»

International Trade Fair «**ROADTECHEXPO**»

International Trade Fair «**EUROBUILDEXPO**»

and **SCIENTIFIC AND PRACTICAL CONFERENCE**

Particularities in Operation of Housing and Utilities Maintenance, Homeowners Associations, Housing Entities, Block of Apartments Housekeeping Companies in a State of War

Event organizer:

International Exhibition Center LLC

Supported by:

- Ministry for Communities, Territories and Infrastructure Development of Ukraine
- State Agency of Water Resources of Ukraine
- Association of Ukrainian Cities
- Association of Small Towns of Ukraine
- Ukrainian Ecological Alliance (Ukrecoalliance)
- Federation of Employers of Ukraine
- Non-governmental organization «Mayors' Club»
- All-Ukrainian Association of Amalgamated Territorial Communities



AQUA UKRAINE | ROADTECHEXPO | COMMUNTECH | EUROBUILDEXPO



OFFICIAL OPENING

The official opening ceremony, the work of the Conference and the municipal infrastructure trade shows were attended by:

- Deputy Minister for Communities, Territories and Infrastructure Development of Ukraine - **Oleksandr BUTENKO**;
- Deputy Minister for Communities, Territories and Infrastructure Development of Ukraine - **Natalia KOZLOVSKA**;
- Deputy Minister of Economy of Ukraine - **Nadiya BIGUN**;
- Deputy Minister for Strategic Industries – **Timur TKACHENKO**;
- Acting Head of the State Agency of Water Resources of Ukraine - **Natalia LATYSH**;
- Chairperson of the Committee on Environmental Policy and Nature Management - **Oleh BONDARENKO**;
- Deputy Chairman of the Verkhovna Rada Committee on Economic Development - **Dmytro KYSYLEVSKY**;
- Executive Director of the Association of Ukrainian Cities - **Oleksandr SLOBOZHAN**;
- General Director of the Federation of Employers of Ukraine - **Ruslan ILLICHOV**;
- Deputy General Director of the International Exhibition Center LLC - **Ivan TKACHENKO**.





BUSINESS PROGRAM

On October 17-18, under the chairmanship of Deputy Minister **Oleksandr BUTENKO**, a two-day scientific and practical conference was held within the framework of the Complex of Municipal Infrastructure Trade Fairs. The focus of the event was the search for solutions to ensure uninterrupted provision of municipal services in the autumn-winter period under the martial law conditions. For two days, the leading experts of the Ministry of Infrastructure held a series of conferences with the aim of comprehensively discussing of topical issues facing domestic communities.

During the discussions, the representatives of the Ministry, the Verkhovna Rada, local self-government and projects working in the relevant sectors spoke.

TOPICS OF THE DISCUSSION PANELS OF THE DIALOGUE PLATFORM

within the framework of the Conference on the New Legislative
Clauses for Providing Domestic Waste Management Service

(Organizers: Ministry for Communities, Territories and Infrastructure Development of Ukraine, NIRAS Sweden, Swiss-Ukrainian project «Cohesion and Regional Development of Ukraine», UCORD):

- «New Requirements for Providing Domestic Waste Management Services. Features of Activity of the Administrator of the Domestic Waste Management Service»;
- «Selection of Contractors for Collection and Transportation of Domestic Waste. Determination of Contractors for Recovery and Disposal of Domestic Waste»;





BUSINESS PROGRAM

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- «Formation of Tariffs on the Service of Domestic Waste Management. Investment Programs in the Sector of Domestic Waste Management»;
- «Approval Procedures of Regional Waste Management Plans in Terms of Domestic Waste. Cluster Approach in the Sector of Domestic Waste Management»;
- «Directions of Intermunicipal Cooperation in the Sector of Domestic Waste Management. Projects of Domestic Waste Separate Collection».

TOPICS OF THE DISCUSSION PANELS OF THE DIALOGUE PLATFORM

within the framework of the Conference on Heating Supply and Energy Efficiency

(Organizers: Ministry for Communities, Territories and Infrastructure Development of Ukraine, supported by ESP USAID Project):

- «Current Aspects of Policy Implementation in the Sector of Heating Supply»;
- «Current Aspects of Policy Implementation on Energy Efficiency Improvement in Communities».





PRACTICAL DISCUSSION: «FEATURES OF APARTMENT BLOCK MANAGEMENT IN THE STATE OF WAR»

At the event, issues related to the activities of crisis management during martial law were discussed:

- the financial status of the managers (UC, LLC, PE, IE, etc.) and their ability to fully provide services for multi-apartment building management;
- staff shortage among managers (mobilization of employees);
- how to ensure that the heating period passing;
- the role and capabilities of managers in the processes of restoration of the common property of multi-apartment building co-owners.

As well as the topics:

- «Process Digitalization and Implementation of Innovative Tools in the Sector of Multi-Apartment Building Management»;
- «Adaptation of the Legislation on the Multi-Apartment Building Management to the Management Models of Successful EU Countries»;
- «Legislative Changes in the Sector of Multi-apartment Building Management under the Martial Law. Analysis and Anticipation of Changes in Legislation that Can Improve the Sector of Multi-Apartment Building Management».





BUSINESS PROGRAM

TOPICS OF THE DIALOGUE PLATFORM in the sector of water supply and drainage

- «New Legislative Clauses for Providing Services of the Central Water Supply and Drainage, Problems, Challenges, and the Potential of the Industry»
- «State of the Water Supply and Sewage System of Ukraine. New Challenges to the Law of Ukraine «On Water Drainage and Wastewater Treatment»
- «The Branch of Water Supply and Sewage Industry During the War: Losses, Risks, Recovery Prospects»
- «Practices and Methods of Efficient Interaction with Donor Organizations in Creating Decentralized Water Supply Systems»

Simultaneously with the SCIENTIFIC AND PRACTICAL CONFERENCE by the Ministry for Communities, Territories and Infrastructure Development of Ukraine, the business program of the trade shows was full of conferences, discussions, reports and presentations:

CONFERENCE

«Reconstruction and Economic Development of Communities»

Organizer: NGO «Mayors' Club»

As part of the event, UWA President Dmytro Teslia spoke about the Association, its goals and current problems in the water sector of Ukraine. During the event, two Memorandums on Cooperation were signed: with NGO Mayors' Club and the Ukrainian Municipal Economic Development Agency UMEDA.





BUSINESS PROGRAM

CONFERENCE

«Barrier-Free + Safety. We Create a Safe Space for Employees with Disabilities»

Organizer: «INSIGHT+» Company together with «Occupational Safety and Health» Magazine and ESOSH (European Community for Occupational Safety)

REPORT-DISCUSSION

«The Way for the Community to Implement such a Large-Scale Project as Sewage Treatment Plants According to the Law No. 6478 «On Sewage Disposal of Settlements». An Example of a Successful and Reliable Technology with Low CAPEX and OPEX»

Organizer: «BIOWORKS® Verfahrenstechnik GmbH» Company (Germany)

REPORT

«Innovative and Sustainable Personal Protective Equipment for the Future of Ukraine»

Organizer: «Master 7» LLC

PRESENTATION

«Modern RASCO Technologies for Road Maintenance in Winter»

and PRESENTATION

«HIDRO-MAK Garbage Trucks. The History of the Market Leader: from Import to Manufacturing in Ukraine»

Organizer: «AVTEK» MODERN TRUCKS» LLC

Lottery from RENAULT TRUCKS and Wintechsolutions LLC.

The emcee - Artem Gagarin (Mykhailichenko)

POST & DELIVERY EXPO UA is a specialized exposition within the framework of the COMMUNTECH trade fair.

This is the only exhibition in Ukraine that will allow domestic companies to follow modern world trends in the postal industry and delivery.



TRADE FAIRS COMBINE

This year, despite the difficulties faced by Ukrainian enterprises because of the full-scale invasion of the RF, the exhibition site united companies from the north and south, east and west of our country under its roof, and SPECIAL MACHINERY by various manufacturers and suppliers was widely presented.



At the exposition of the **XX International Trade Fair COMMUNTECH '2023** and **XIII International Trade Fair ROADTECH EXPO '2023**, visitors had the opportunity to get acquainted with the unprecedented exhibition scale of the equipment of such leading market players as «AVTEK» and «SPECMASH».

And they also had the opportunity to meet the permanent exhibitors and good friends from the companies «AUTO-REGION», «BUDSHLYAKHMASH», «ALFATEKS», «MODUS», «SPECKOMUNTEH», «EUROMASH», «TDC UKRSPETSTECHNIKA», «TRANS-AUTO-D», «PROMTECHSERVIS», «ALEANDA», «ST-PROZORO», «WINTECHSOLUTIONS», «TEK-TRANS», «PACK-TRADE», «VARZ», «KYIV MACHINERY PLANT», «ZAVOD KOBZARENKO», «TECHNOVECTOR», «SP KBT», «SBROBOTICS», «SAPI SANDSTRAHL UND ANLAGENBAU», «GLOBUS-AUTO», «GROUND FORCE» and many others.



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EUROBUILD EXPO | ROADTECH EXPO



TRADE FAIRS COMBINE



The World Wide Web and the digitization of space at every stage have irreversibly affected consumer behavior: shopping has moved into virtual space. The **specialized exposition Post & Delivery Expo UA** provided an opportunity to demonstrate technologies, products and services in the sector of logistics to such enterprises as: «SBROBOTICS», «FENIKS», «MIRMARK», «BIKEBOX», «POLYMERCENTER», «DELIVERY» and others.

As part of THE COMPLEX OF MUNICIPAL INFRASTRUCTURE TRADE FAIRS, **the exhibition of asphalt concrete and concrete plants** was presented («KARMEL», «EUROBETON», «AB STOLICHNY», «BETON-BUD», «ZBK PLANT #1», «DBK #1», «DORMASH GROUP», KREDMASH. The enterprises presented modern production technologies, innovative equipment and the latest solutions in the sector of construction materials.

This year, the **XII International Trade Fair «EuroBuildExpo '2023»** brought together more than 62 companies from different regions of Ukraine and abroad at its exposition.



COMMUNTECH | AQUA UKRAINE | EUROBUILD EXPO | ROADTECH EXPO



TRADE FAIRS COMBINE

The exhibitors introduced the visitors to the latest technologies and equipment for the construction, operation and development of industrial and residential funds, social facilities, the latest building and finishing materials and structures, systems of comfort and safety of life. Traditionally, within the framework of the trade fair, the specialized exposition of **THE ELEVATOR EQUIPMENT** was presented. It included the demonstration of elevator functionality, safety and efficiency. Among the companies producing elevator equipment were «TIXIT PLANT», «DOKA», «NORMA-TRADE» and others. They demonstrated various functionalities and capabilities of their products.

The visitors could get acquainted with the latest technologies in the elevator construction industry, compare different models, get expert advice and choose the best option for their needs. In addition, the exposition of elevator equipment made it possible to establish contact and interaction between manufacturers and customers, promoting the development of the industry and the implementation of new solutions in construction.

The 20th International Water Forum «AQUA UKRAINE» was distinguished by the rich business program and exhibitors who presented the most important areas of water management. Traditionally, the event was supported by the State Agency of Water Resources of Ukraine. At the exposition a mobile water quality control laboratory was demonstrated. The relevance of such equipment in the regions affected by hostilities, unfortunately, is increasing every day, due to the pollution of water bodies with organic and chemical compounds and the lack of drinking water for the local population.





TRADE FAIRS COMBINE

Restrictions related to the state of war in Ukraine did not prevent a number of foreign companies from debuting with their products at the exhibition.

The German company «BIOWORKS® VERFAHRENSTECHNIK GMBH» presented technological solutions for various wastewater treatment systems at its own stand and within the framework of the Report-discussion.

Seeing the prospects of post-war recovery, two Portuguese companies «UNIVERSAL MOTORS» (electric motors, frequency-regulated drives, control panels, gearboxes) and «EFAFLU» (pumping systems, fans and generators) presented their own products. Both companies set a goal of finding qualified partners and opening permanent representative offices in Ukraine.

In the exposition of Ukrainian companies, the special attention of visitors was attracted by the stands: «IMEST-PLUS», «INNOVATIVE SANITATION TECHNOLOGIES», «NASOENERGOPROM», «GM POLIMER», «TEPLOIZOL», «PLAST BAK», «DIM EKOLOGY», «ALTERNATIVE SOURCES», «BIG-CITY UA», «CHEMLABORREAKTIV», «CENTER OF WASHING BUSINESS», «GAZPRYLAD», «UKRAINIAN WATER ASSOCIATION», which united a lot of industry experts, business representatives, authorities and active citizens.

>14 000
M²



The total area
of the exhibition
events

7 548
experts



The total number
of experts,
who visited
the exhibition
events

153
companies



The total number
of exhibitors
of the complex
of exhibition
events

COMMUNTECH | AQUA UKRAINE
EUROBUILD EXPO | ROADTECH EXPO



EXHIBITORS' FEEDBACK

COMMUNTECH | AQUA UKRAINE | EUROBUILD EXPO | ROADTECH EXPO



AVTEK, MODERN TRUCKS



On October 17 - 19, the key event in the sector of utility equipment took place in the heart of our country - Kyiv, where senior officials of the state and executive authorities, scientists, and investors gathered.

At the exhibition, the products of companies of the housing and communal sector were presented. This year, CommunTech gathered real market leaders who use the latest technical solutions to implement their projects and creative ideas. The most interesting examples were the garbage trucks: their variety was surprising!

A large area of the trade fair was occupied by the companies «AVTEK» and «SPECMASH», which presented modern garbage trucks manufactured under license, advanced developments and technologies of the world-famous manufacturer Hidro-Mak.

The visit of guests from the Ministry for Communities, Territories and Infrastructure Development of Ukraine and the Federation of Employers of Ukraine was significant for the event. In particular, Deputy Minister for Communities, Territories and Infrastructure Development of Ukraine Oleksandr Butenko shared his instructions and got acquainted with the products of each represented company within the framework of CommunTech. The General Director of the Federation of Employers, Ruslan Illichov, also spoke: «I thank everyone for their cooperation, for not stopping their businesses. I call on everyone to support each other, because we are all for our victory! Glory to Ukraine!».

The «Open Talk» zone was created as part of CommunTech, where leading experts of the companies shared their cases, knowledge and communicated with listeners. Serhii Kobylinskyi, General Director of the company, spoke on behalf of «AVTEK». He talked about the path of modern Hidro-Mak garbage trucks from import to production in Ukraine. Serhii shared information about their partnership with SPECMASH, outlined the features and advantages of the garbage trucks. Currently, the factory in Pryluky manufactures the rear-loading garbage trucks of 10 m³, 15 m³, 22 m³. Leading expert Serhiy Korolyuk also spoke on behalf of the company about modern technologies in the context of road maintenance in winter, about modern technologies in the context of road maintenance in winter, with the help of machines assembled according to RASCO technology.

CommunTech is not only a trade fair, but also a place where important issues affecting the quality of our lives are resolved.



BUDSHLYAKHMASH



Our stand with special equipment gained huge interest from visitors and potential customers. The guests of the trade fair highly appreciated the quality of the new products that were offered.

For the first time, we showed the updated chassis of the JAC N200 and JAC N120 truck. The visitors had the opportunity to evaluate the new design and functionality of the cabins, which provide the comfort during transportation and make the driver's work as convenient as possible.



EXHIBITORS' FEEDBACK

COMMUNTECH | AQUA UKRAINE | EUROBUILD EXPO | ROADTECH EXPO



WINTECHSOLUTIONS LLC



The first exhibiting of the company «Wintechsolutions» at the exhibition «Communtech» was the extremely important step for the development of our business.

This event gave us the opportunity to present our products and services to a wide range of visitors and experts in the sector of utilities for the first time.

Our stand became a place where visitors could get acquainted with our products in real life and get detailed information from our experts.

Exhibiting in the trade fair also gave us the opportunity to make valuable contacts with other industry participants and potential customers.

We exchanged experience and knowledge, which contributed to mutual enrichment and expansion of opportunities for cooperation.

The exhibition became the excellent tool for us, which allowed not only to present our achievements, but also to understand the needs and expectations of our customers.

Wintechsolutions plans to continue exhibiting in such events, develop our relationships and continue to work on improving our products and services for the benefit of our customers and our state.

See you in 2024!



ALFATEKS



The team of the Kremenchuk Utility Plant «ALPHATEKS» is heading home feeling of a job well done, because according to the visitors' feedback, the exposition presented by us has become one of the largest, the greatest and the most informative.

Both well-known cars on the Ukrainian market and new equipment received favorable feedback from the visitors of the exhibition.

We were also found by potential customers who showed interest in the cars presented at the stand.

- We go home with pleasure to prepare commercial offers!
- Thanks to the organizers for their work and great program!
- Thank you to the partners who responded to our invitation!
- Thank you to our new customers!



EXHIBITORS' FEEDBACK

COMMUNTECH | AQUA UKRAINE | EUROBUILD EXPO | ROADTECH EXPO



TEK-TRANS LTD



First of all, on behalf of the whole team of Tek-Trans LLC and Solly-Plus International Holding, we would like to express our gratitude to the organizer for the opportunity to introduce the exhibition guests to the reliable JAC cars produced in Ukraine by our partners.

During the days of the exhibition work, our company held many meetings, got new partners, and 2 JAC N35 cars found their new owners and left for Odesa directly from the trade fair.



SBROBOTICS



After three incredible days at COMMUNTECH, SBRobotics team would like to express its sincere thanks to the organizers of this event. You have created an important platform for meeting, exchanging ideas and showcasing the latest innovations in the world of technology. We got an incredible opportunity to demonstrate our developments and see the reaction of the exhibition guests. The meetings with the other exhibitors were extremely valuable and we remain impressed with the contacts we were able to make.

The organizers of COMMUNTECH have done a great job creating this exciting forum for innovation and experience sharing. Thank you for your work and the opportunity to interact with a great group of industry professionals. We look forward to future events and look forward to further cooperation.



BIKEBOX LLC



The team of BIKEBOX was very happy to take part in the trade fair. There were many visitors at the exhibition, which enabled us not only to meet our existing partners, but also to meet a large number of potential partners. We plan to participate next year as well.



EXHIBITORS' FEEDBACK

COMMUNTECH | AQUA UKRAINE | EUROBUILD EXPO | ROADTECH EXPO



DELIVERY LLC



During the exhibition, Delivery employees studied the possibilities of cooperation and interacted with a wide range of companies and entrepreneurs in the communal, economic, transport and construction sectors. Innovative solutions in logistics and transport were discussed, as well as a variety of services aimed at optimizing and improving logistics support for private business and utilities were presented.

«Post & Delivery Expo '2023» as part of «CommunTech» has become one of the largest trade fairs in the sector of logistics in Ukraine.

We open the door to innovative logistics solutions together with our partners and customers at «Post & Delivery Expo '2023»!



INSIGHT+ LLC



For us at INSIGHT, this event was an unforgettable experience filled with valuable meetings and promising opportunities.

Our stand attracted the special attention of visitors, which was a great confirmation of the quality and innovation of our products. However, for us CommuTech was not only a place for demonstrating our range, but also a valuable platform for strengthening partnership ties and entering into new strategic agreements.

We are sincerely grateful to all our colleagues, partners and clients who joined this event and made it special. Your unwavering support and endless interest in INSIGHT products are an integral part of our success and contributes to the growth of both our company and our country.

We are glad to see all those interested among our partners and customers, and we hope for further fruitful cooperation and joint achievements!



AMONG THE EXHIBITORS OF COMMUNTECH / ROADTECHEXPO

COMMUNTECH | ROADTECHEXPO



AMONG THE EXHIBITORS OF EUROBUILDEXPO / AQUA UKRAINE

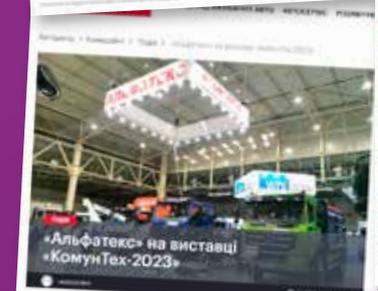
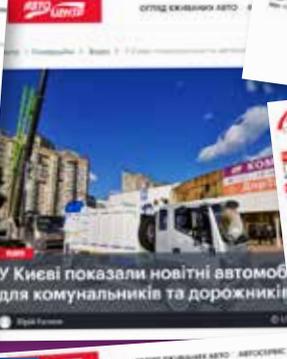
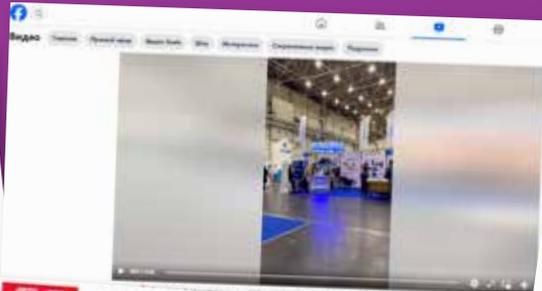
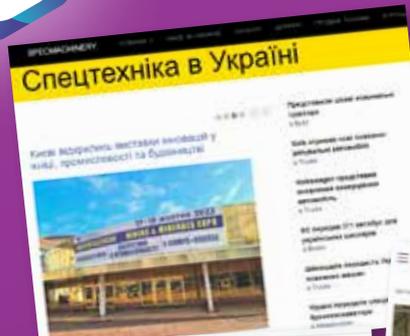
EUROBUILDEXPO | AQUA UKRAINE



MEDIA ABOUT THE TRADE SHOW

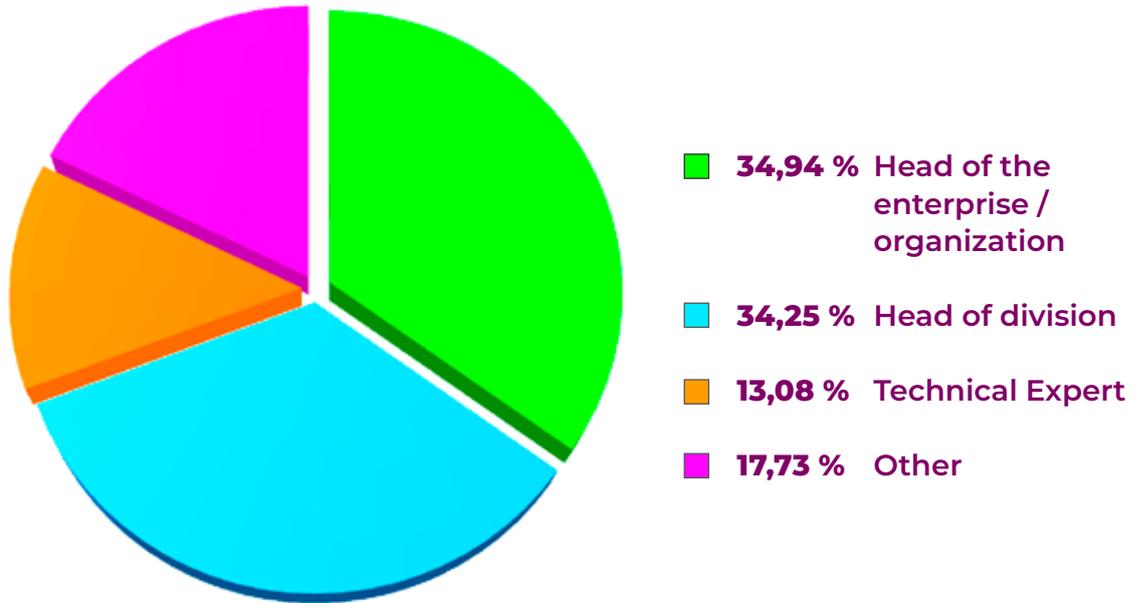
COMMUNTECH | AQUA UKRAINE | EUROBUILD EXPO | ROADTECH EXPO



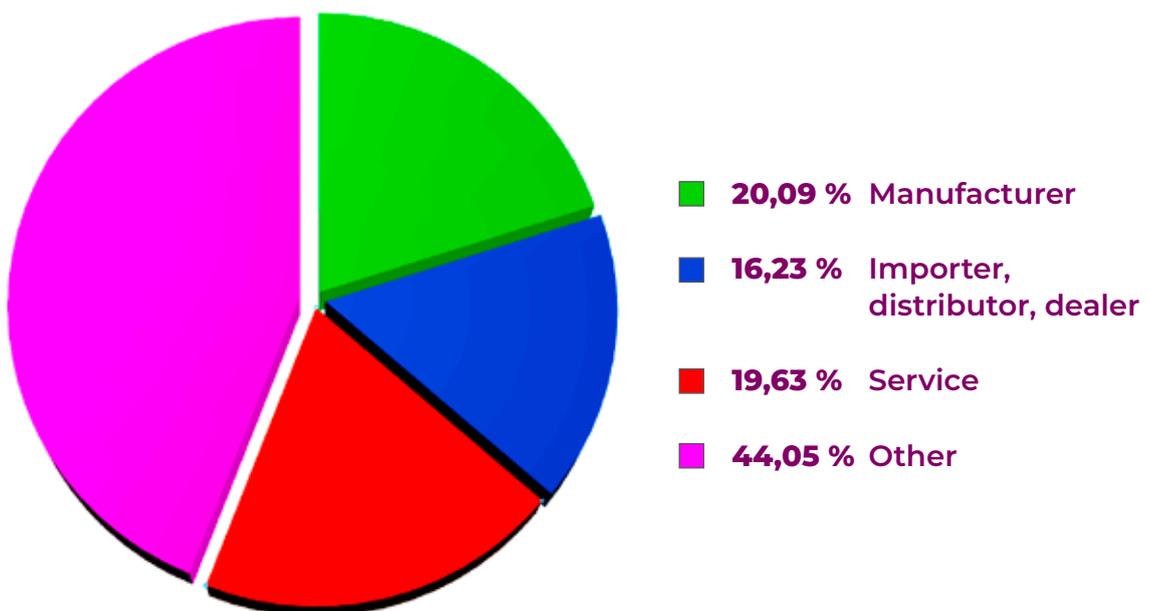


EVENT STATISTICS

VISITOR STATUS

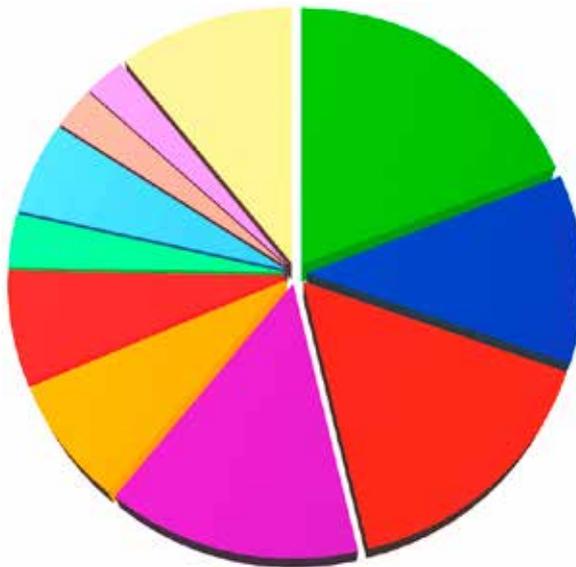


ACTIVITIES OF VISITING COMPANIES



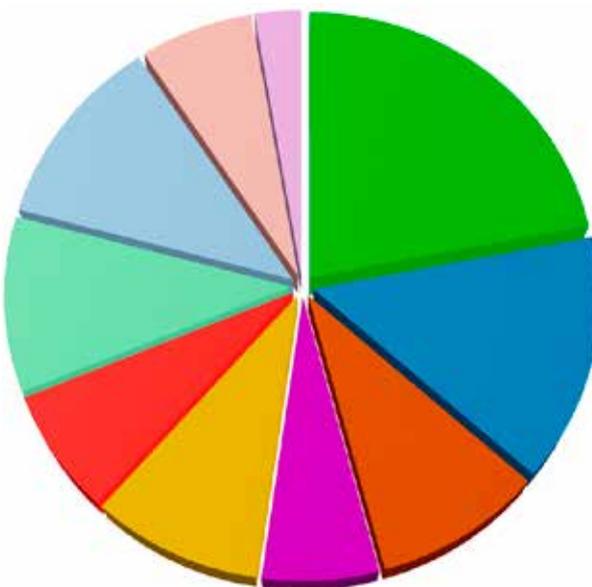


VISITORS' SPHERE OF OPERATION



- **18,94 %** Housing and communal industry
- **11,54 %** Road-Bridge
- **15,87 %** Collection, transport, processing, recycling of waste products
- **14,42 %** Accomplishment of cities
- **7,69 %** Heat supply and Energy
- **6,83 %** Machine building
- **3,27 %** Agricultural sector
- **5,67 %** Central and local authorities
- **2,60 %** Scientific and educational institutions
- **2,50 %** International and public organizations
- **10,67 %** Other

TOPICS OF INTEREST TO VISITORS



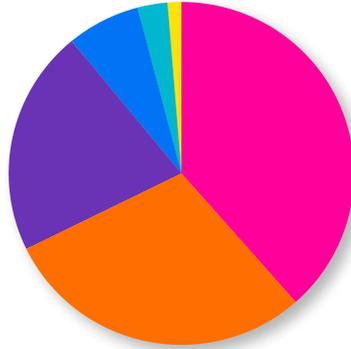
- **21,95 %** Communal and special machinery
- **14,55 %** Recycling and waste management
- **9,33 %** Engineering technologies
- **6,41 %** Maintenance of housing
- **9,33 %** Street roads
- **7,25 %** Auto parts
- **10,32 %** Accomplishment of territories
- **11,52 %** Road-building machinery and technologies
- **6,62 %** Traffic safety
- **2,71 %** Other



WEB TRAFFIC OF EVENT

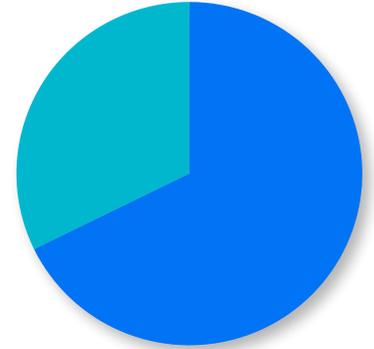
ONLINE REGISTRATION

TRANSITION CHANNELS



- 38,48% Direct
- 29,25% Organic Social
- 21,29% Email
- 6,88% Organic Search
- 2,8% Referral
- 1,29% Other

BY DEVICE



- 67,74% Desktop
- 32,26% Mobile

FACEBOOK ANALYTICS

Reach

Facebook reach

164,413 \uparrow 5,0K%



Instagram reach

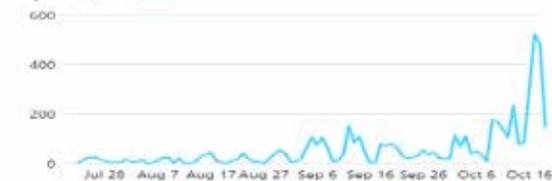
60,728 \uparrow 12,2K%



Visits

Facebook visits

4,976 \uparrow 457,2%



Instagram profile visits

133 \uparrow 343,2%



New likes and follows

Facebook Page new likes

21 \uparrow 250%



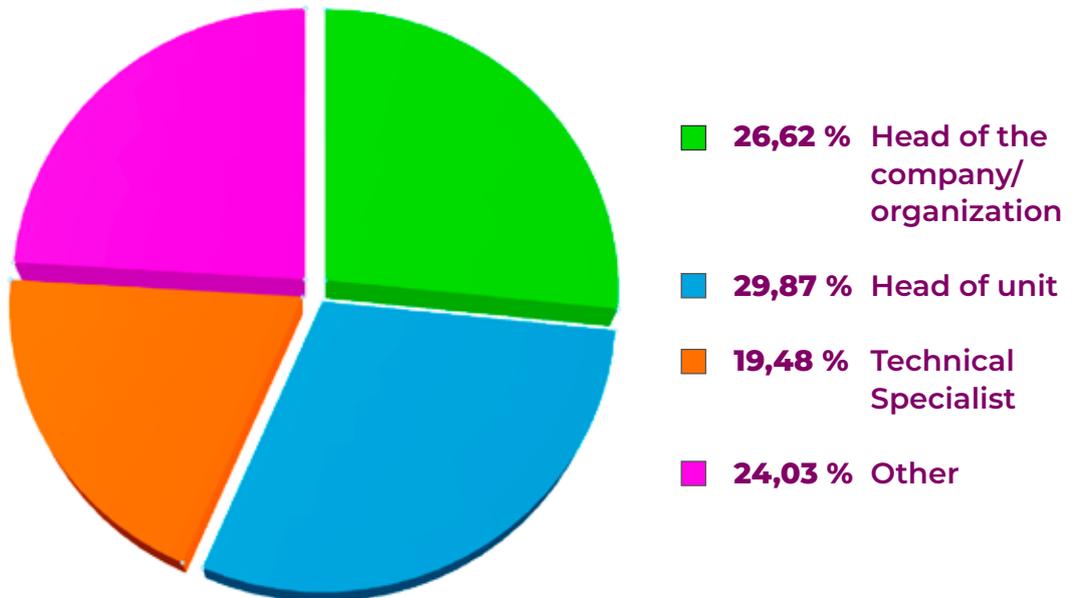
New Instagram followers

24 \uparrow 21,4%

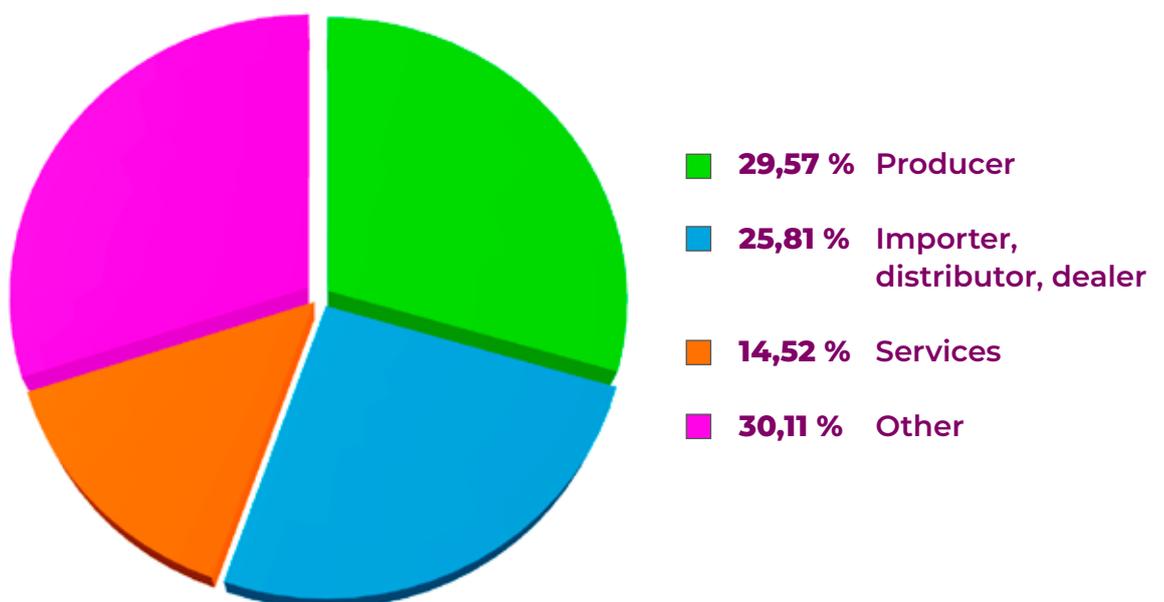




VISITOR STATUS

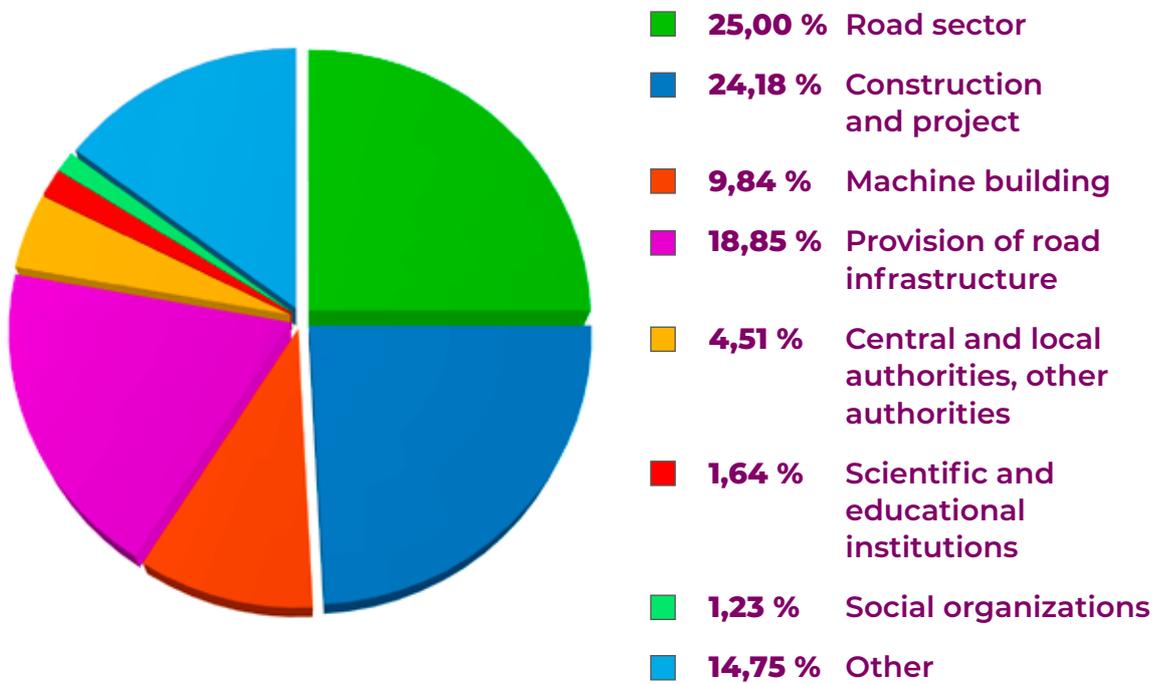


ACTIVITIES OF VISITING COMPANIES

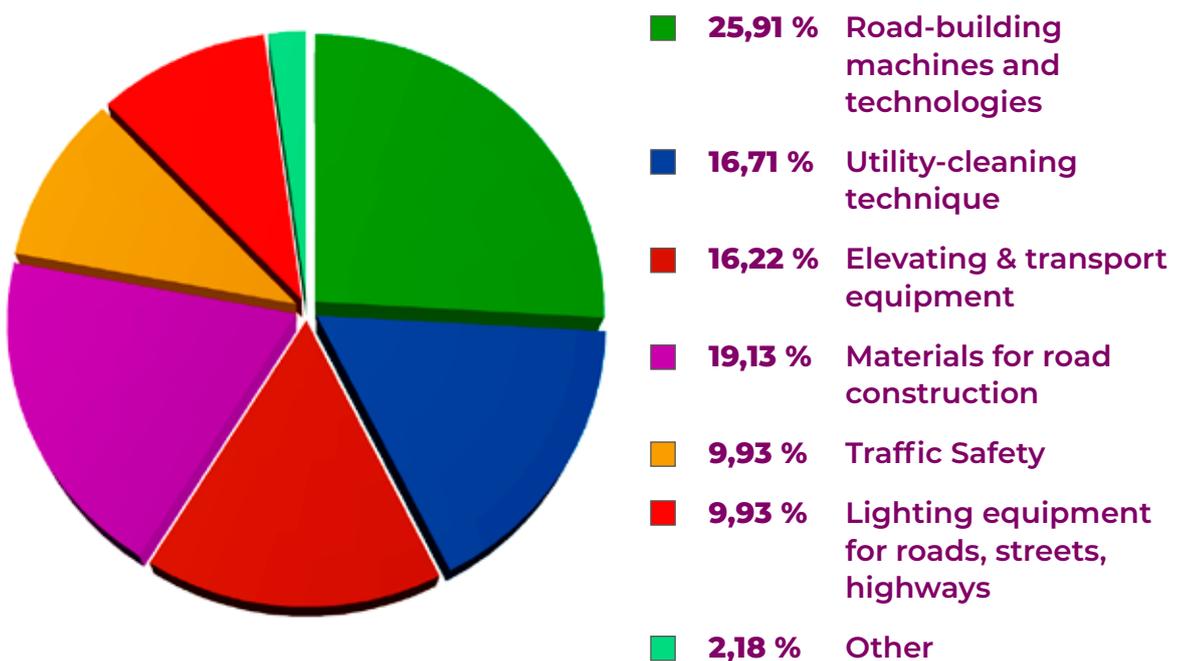




VISITORS' SPHERE OF OPERATION



TOPICS OF INTEREST TO VISITORS

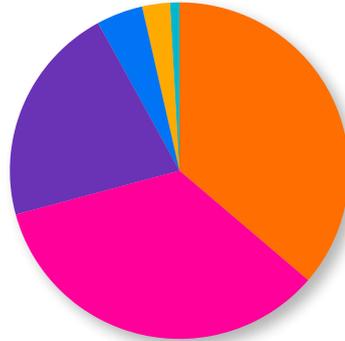




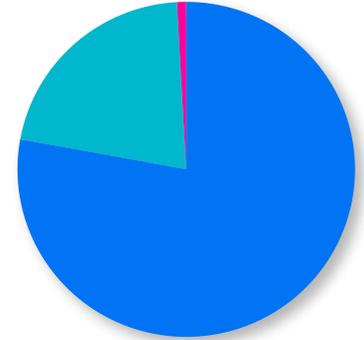
WEB TRAFFIC OF EVENT

ONLINE REGISTRATION

TRANSITION CHANNELS



BY DEVICE



- **36,28%** Organic Social
- **34,51%** Direct
- **21,24%** Email

- **4,42%** Organic Search
- **2,65%** Paid Search
- **0,89%** Referral

- **77,88%** Desktop
- **21,24%** Mobile
- **0,89%** Tablet

FACEBOOK ANALYTICS

Reach

Facebook reach (📉)

140,215 ↑ 3,18%



Instagram reach (📉)

59,331 ↑ 17,05%



Visits

Facebook visits (📉)

1,322 ↑ 226,7%



Instagram profile visits (📉)

113 ↑ 352%



New likes and follows

Facebook Page new likes (📉)

5 ↑ 400%

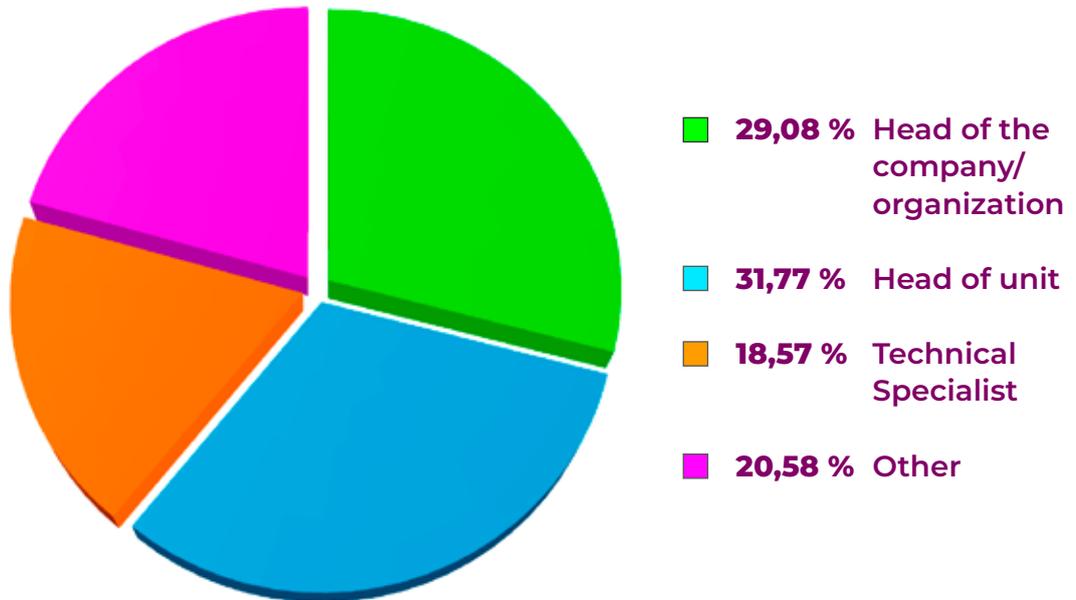


New Instagram followers (📉)

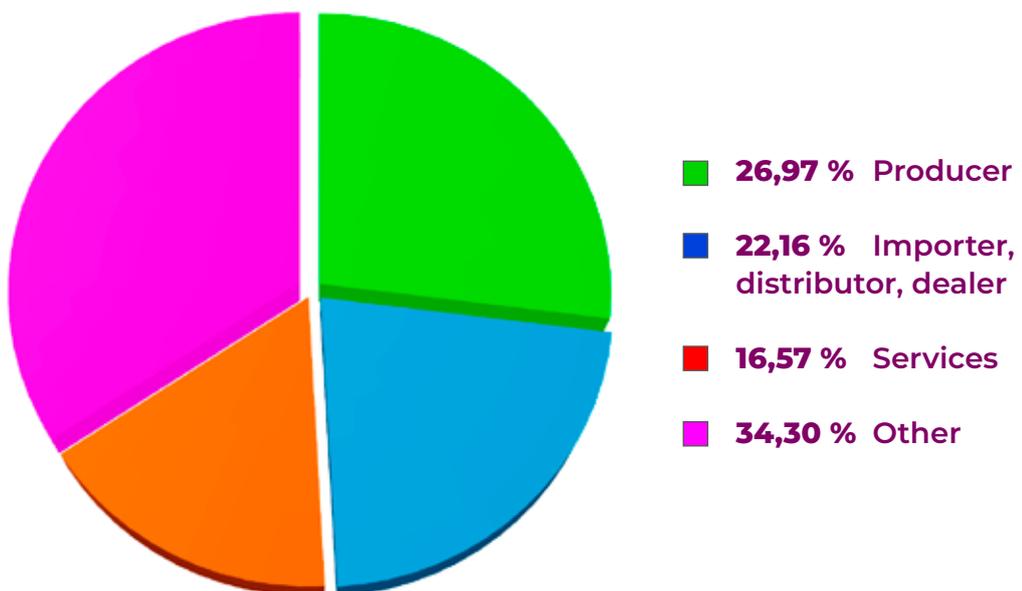
22 ↑ 15,8%



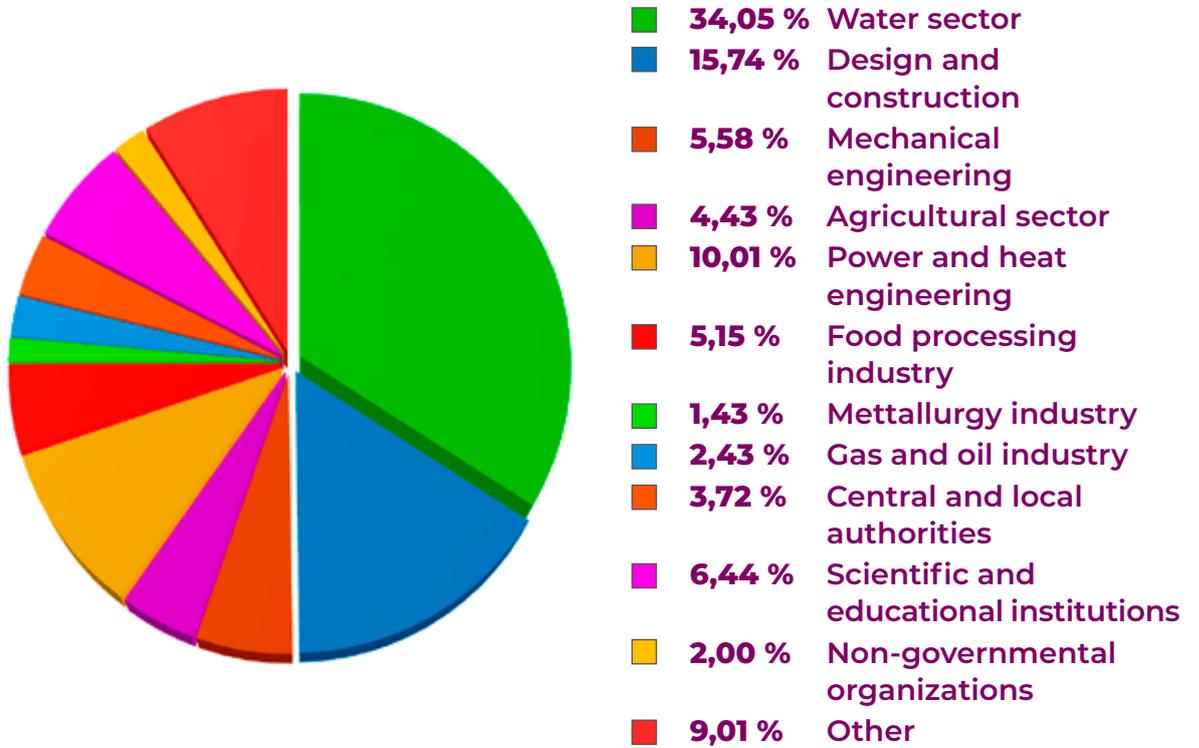
VISITOR STATUS



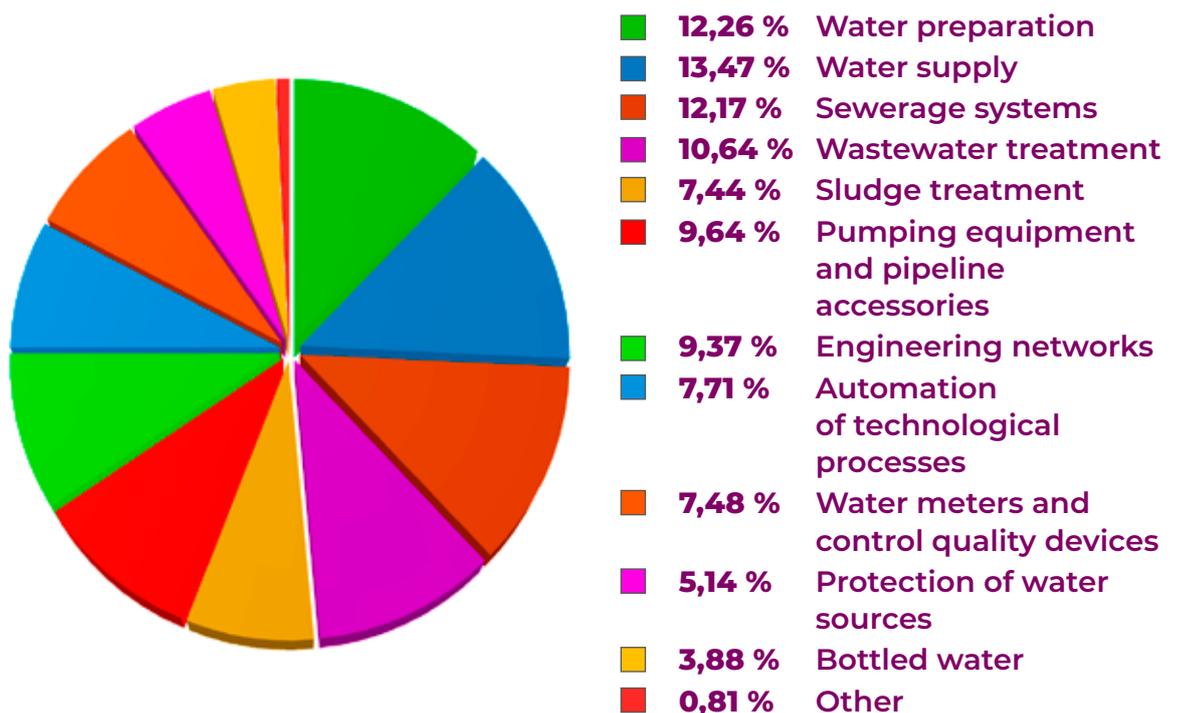
ACTIVITIES OF VISITING COMPANIES



VISITORS' SPHERE OF OPERATION



TOPICS OF INTEREST TO VISITORS



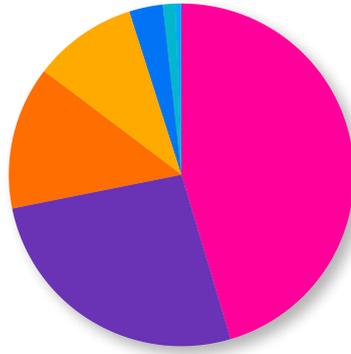


WEB TRAFFIC OF EVENT

AQUA UKRAINE

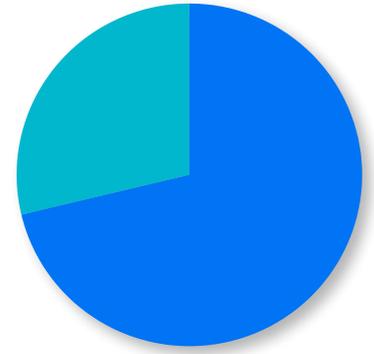
ONLINE REGISTRATION

TRANSITION CHANNELS



- 45,4%** Direct
- 26,44%** Email
- 13,51%** Organic Social
- 9,77%** Paid Search
- 3,16%** Organic Search
- 1,15%** Referral
- 0,57%** Organic Video

BY DEVICE

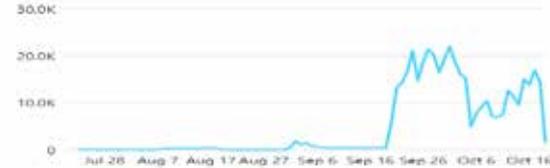


- 71,26%** Desktop
- 28,74%** Mobile

FACEBOOK ANALYTICS

Reach

Facebook reach \uparrow 821,7%



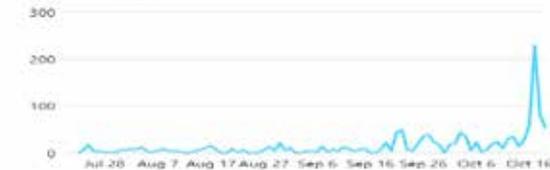
Instagram reach

Instagram reach \uparrow 17,06%



Visits

Facebook visits \uparrow 345,6%



Instagram profile visits

Instagram profile visits \uparrow 18,6%



New likes and follows

Facebook Page new likes \uparrow 100%



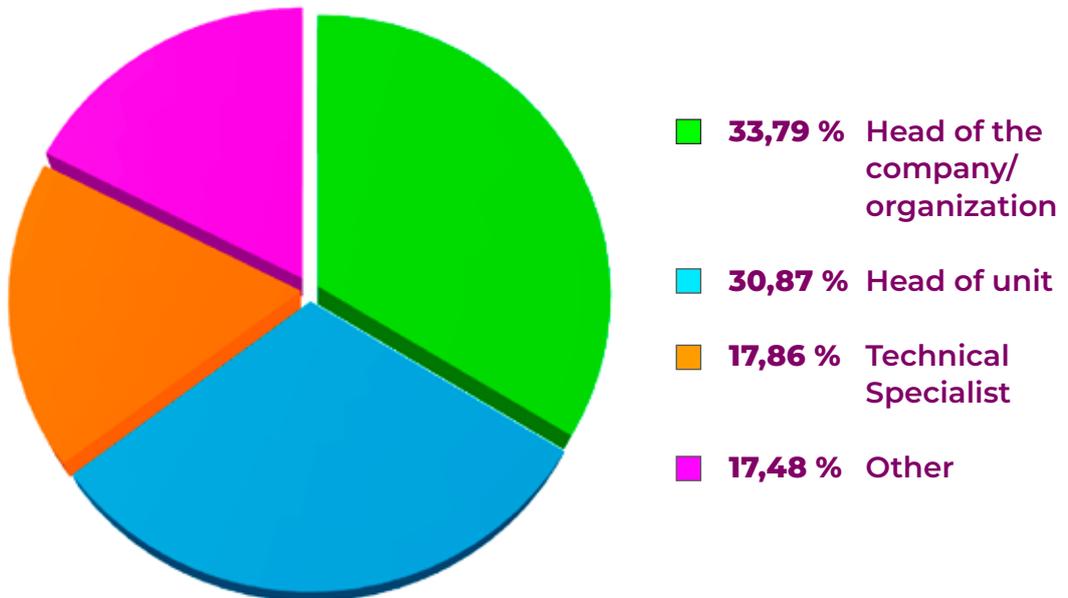
New Instagram followers

New Instagram followers \uparrow 12,5%

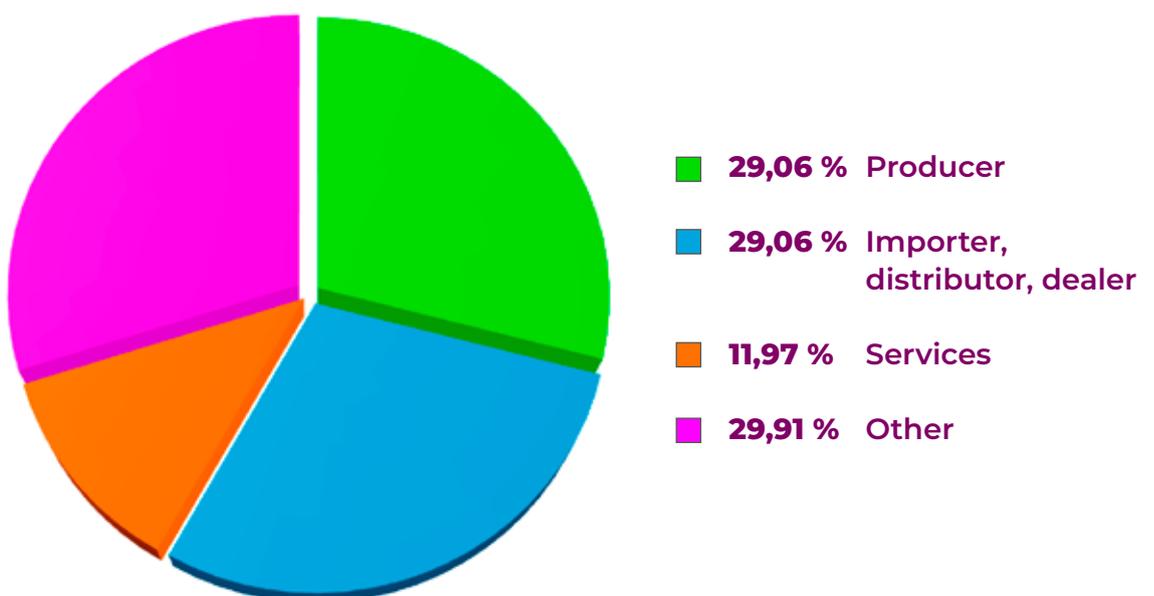




VISITOR STATUS



ACTIVITIES OF VISITING COMPANIES





VISITORS' SPHERE OF OPERATION



- **14,92 %** Planning
- **21,24 %** Building
- **14,72 %** Repair, reconstruction
- **10,47 %** Building materials manufacture
- **14,82 %** Supply and complete set of building objects
- **6,53 %** Assembling of engineering systems
- **1,55 %** Machine building
- **3,52 %** Housing and communal sector
- **1,66 %** State authorities, other authorities
- **1,24 %** Scientific and educational institutions
- **1,14 %** Public organizations
- **9,73 %** Other

TOPICS OF INTEREST TO VISITORS



- **23,00 %** Building materials and constructions
- **17,45 %** Finishing materials
- **15,00 %** Quickly assembled buildings
- **11,78 %** Machinery for building and repair works
- **13,80 %** Equipment and tools
- **8,95 %** Electric heating
- **6,99 %** Landscape design, elements of landscape architecture
- **3,02 %** Other

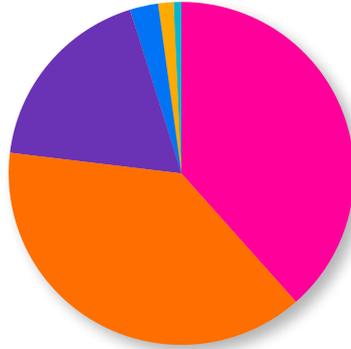


WEB TRAFFIC OF EVENT

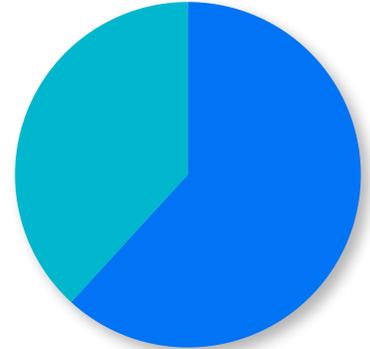
EDUROBUILDEXPO

ONLINE REGISTRATION

TRANSITION CHANNELS



BY DEVICE



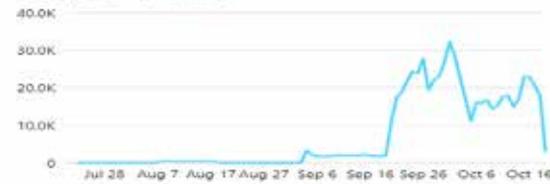
- 38,46% Direct
- 38,46% Organic Social
- 18,27% Email
- 2,64% Organic Search
- 1,44% Paid Search
- 0,72% Referral
- 61,78% Desktop
- 38,22% Mobile

FACEBOOK ANALYTICS

Reach

Facebook reach ⓘ

189,094 ↑ 53,5%



Instagram reach ⓘ

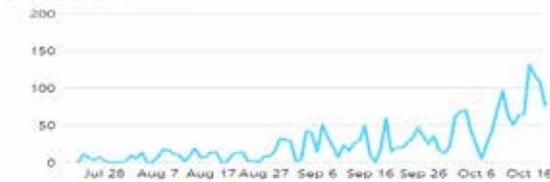
59,679 ↑ 10,9%



Visits

Facebook visits ⓘ

2,269 ↑ 658,9%



Instagram profile visits ⓘ

486 ↑ 271,8%



New likes and follows

Facebook Page new likes ⓘ

19 ↑ 533,3%



New Instagram followers ⓘ

220 ↑ 315,1%





GRATITUDE

COMMUNTECH | AQUA UKRAINE | ROADTECHEXPO | EUROBUILD EXPO



We are grateful to all our exhibitors, visitors and the Armed Forces of Ukraine.

Uniting our efforts gave the excellent result — the holding of **THE COMPLEX OF MUNICIPAL INFRASTRUCTURE TRADE FAIRS** during wartime.

The events definitely gave the push to the development of the business environment, to restore war-ravaged contacts and became a driving force for the further growth of the Ukrainian economy.

Once again, we thank everyone involved, we express great respect and we urge you not to stop and continue to work for the benefit of our state and our joint Victory.

***We can do everything because
WE ARE TOGETHER!***

