

MAY 30  
JUNE 01 | 2023



INTERNATIONAL  
EXHIBITION CENTRE



ufi  
Approved  
Event



plast  
EXPO UA  
CI



# REPORT

ON THE RESULTS OF  
INTERNATIONAL TRADE FAIRS

**INTERNATIONAL  
INDUSTRIAL FORUM**

**PLAST EXPO UA | ADDIT EXPO 3D**



# OFFICIALLY



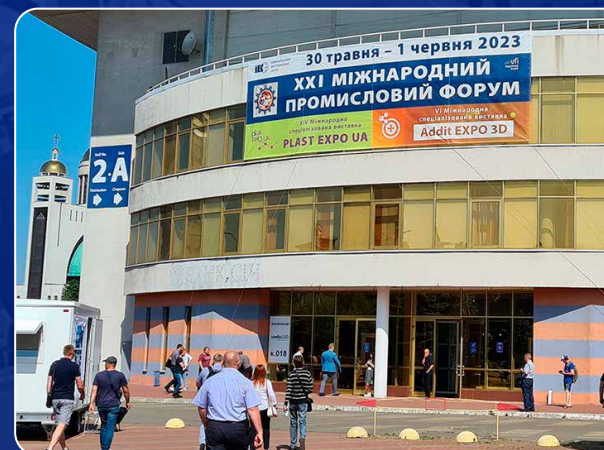
**Venue:**  
IEC, Ukraine, Kyiv, 15  
Brovarskyi Ave.



**Organizer:**  
The International Exhibition Center

From May 30 to June 1 2023, the International Industrial Forum was held at the International Exhibition Center. The **INTERNATIONAL INDUSTRIAL FORUM** is the largest industrial Trade Show in Ukraine dedicated to mechanical engineering and this year the Forum had exhibitors in the following areas:

- Metalworking
- UkrUsedTech
- UkrFoundry
- UkrWelding
- Hydraulics. Pneumatics
- Bearings
- Automation and Robotics
- Hoisting and Transporting, Storehouse Equipment
- Patterns, standards and instruments
- Industrial safety



In addition, simultaneously with the International Industrial Forum, these International specialized exhibitions were held:

- **PLAST EXPO UA** (raw materials, equipment and technologies for polymer and rubber processing)
- **ADDIT EXPO 3D** (additive manufacturing and 3D printing technologies, equipment and materials)

This year, exhibition events that brought together participants and visitors from all over Ukraine under the roof of the IEC became a symbol of invincibility, steadfastness and determination of Ukrainians and our partners.



# IMPORTANT



Exhibitions are an important «tool» for business recovery and development, especially today when industrial chains that have been tuned over many years are being destroyed.

Supporting the economy of Ukraine, providing people with work and motivating them to develop and work together to win is what is so important about holding exhibitions in these challenging times.

During the war, the Armed Forces of Ukraine protect us on the battlefield, and at the same time businesses and enterprises protect the economy – the second most important component for the support and development of Ukraine.

These exhibitions not only create opportunities for business, but also prove our ability to cooperate and unite in difficult times. Through the joint efforts of specialists and business people at the exhibition grounds, we are moving forward to victories in all battles on all fronts.





# EVENTS STATISTICS



**7 000**  
M<sup>2</sup>



Total area  
for 5 exhibition  
events

**8 837**  
visitors



The total number  
of specialists who  
attended the  
exhibition events

**147**  
companies



The total number  
of participants  
in the complex  
of technical  
exhibition events

**Products from**  
**26 countries**

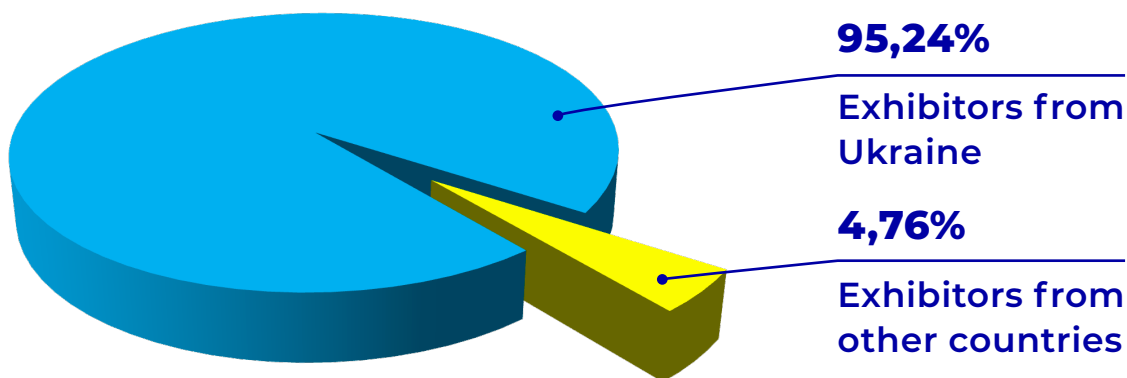


From Austria, Bulgaria, China, Czech Republic, Denmark, Finland, France, Georgia, Germany, Great Britain, Greece, Israel, Italy, Japan, Netherlands, Poland, Serbia, Slovakia, South Korea, Spain, Switzerland, Taiwan, Turkey, USA, Ukraine

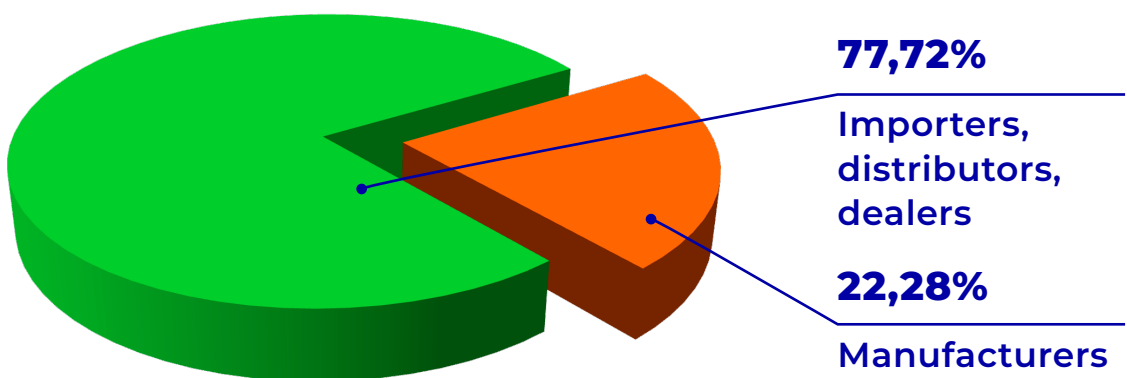


# EVENTS STATISTICS

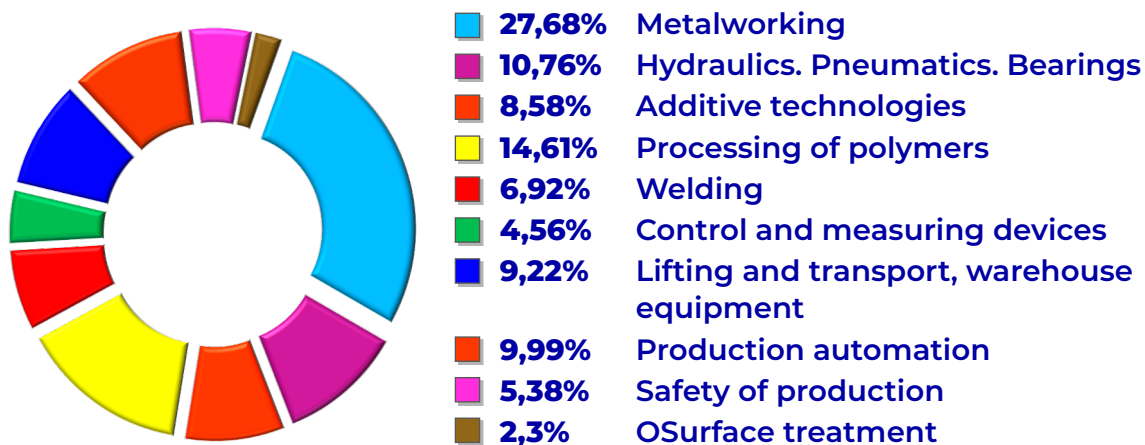
## GEOGRAPHY OF EXHIBITORS' COMPANIES



## PROFILE OF EXHIBITORS' COMPANIES



## EXHIBITORS' COMPANIES SPHERE OF OPERATION

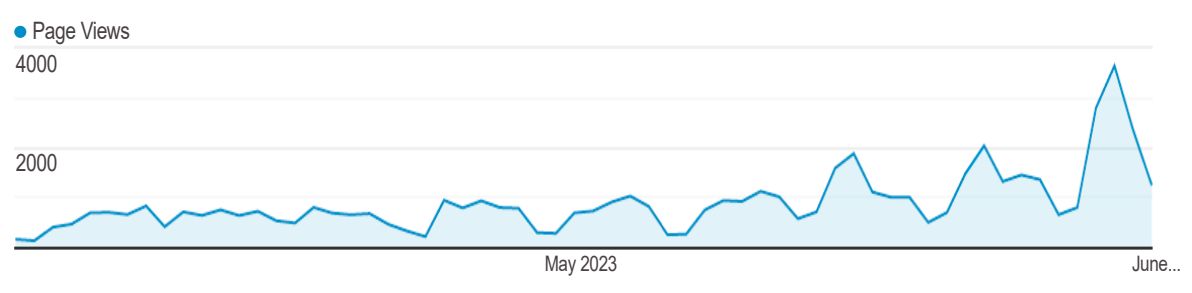




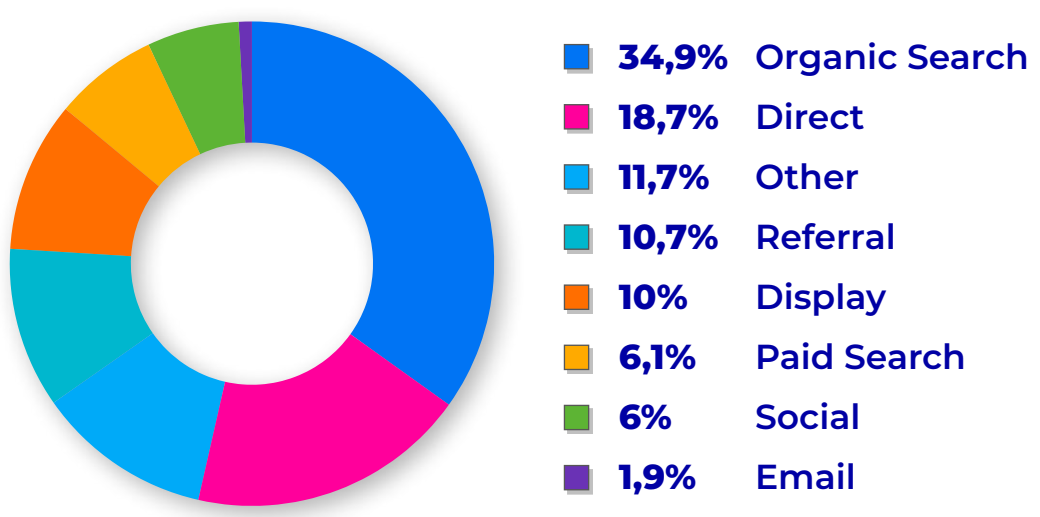
# WEB TRAFFIC OF EVENTS

INTERNATIONAL INDUSTRIAL FORUM  
 PLAST EXPO UA | ADDIT EXPO 3D

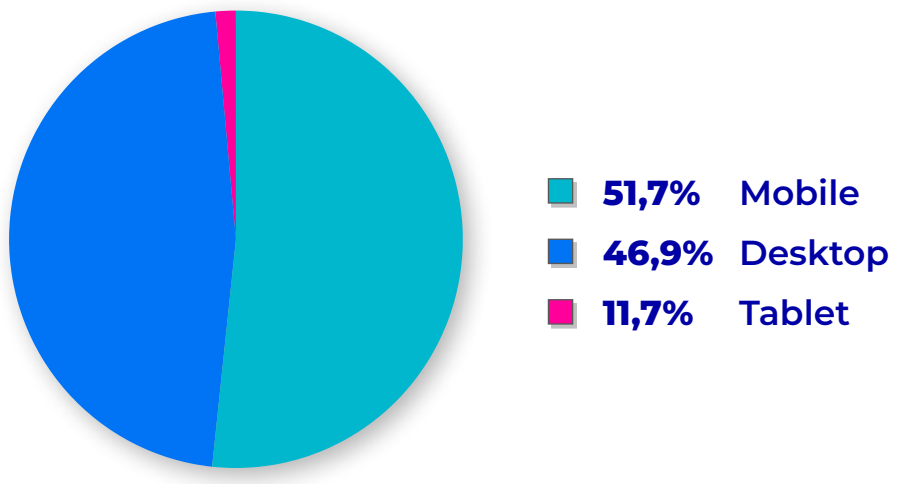
## ANALYTICS OF VIEWING EXHIBITION SITES (total number of views — 45,187)



## TRANSITION CHANNELS



## TRANSITION CHANNELS BY DEVICE





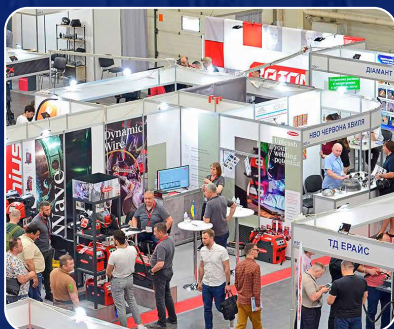
# INTERNATIONAL INDUSTRIAL FORUM



The **INTERNATIONAL INDUSTRIAL FORUM** is always an expected and significant event that attracts the attention of leading industrial companies and experts. This year, despite the war, the Industrial Forum managed to gather the leading players of the Ukrainian machine-building market that presented innovative equipment and technologies of Ukrainian and foreign manufacturers.

Today, the Industrial Forum made it clear not only to Ukrainians, but also to our foreign partners that we do not just work, but we also improve, develop, modernize and adapt technologies to wartime conditions. Together we are a force that is able to successfully interact, reach agreements and overcome the challenges of our time.

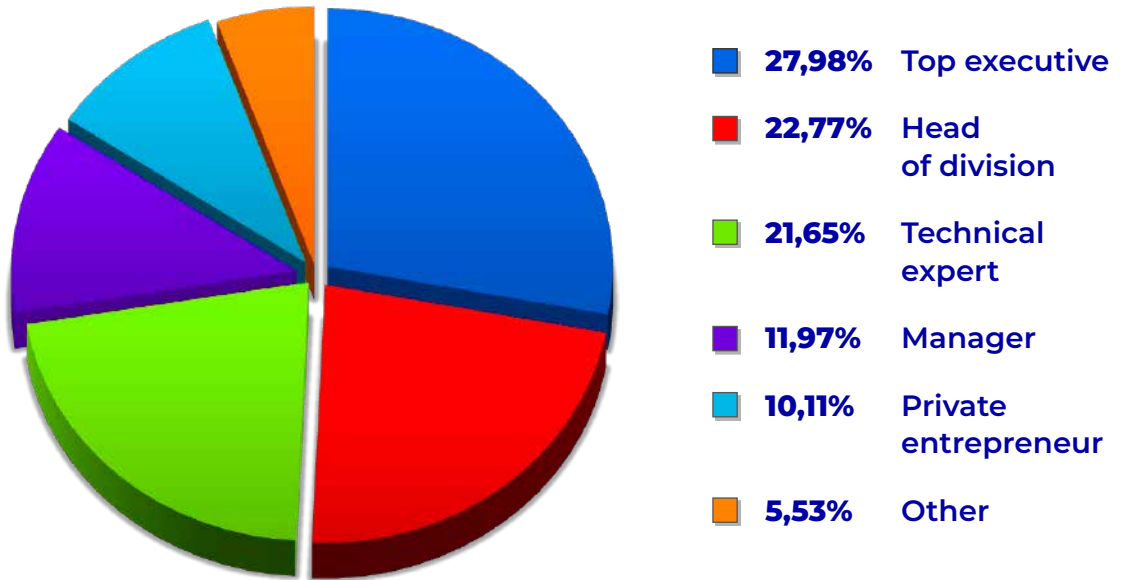
It was especially pleasing to see that agreements were signed at the Industrial Forum on the sale of modern equipment, which went directly from the exhibition to their new owners. Both participants and visitors returned home with new ideas, partners, orders and the belief that everything will be good again.



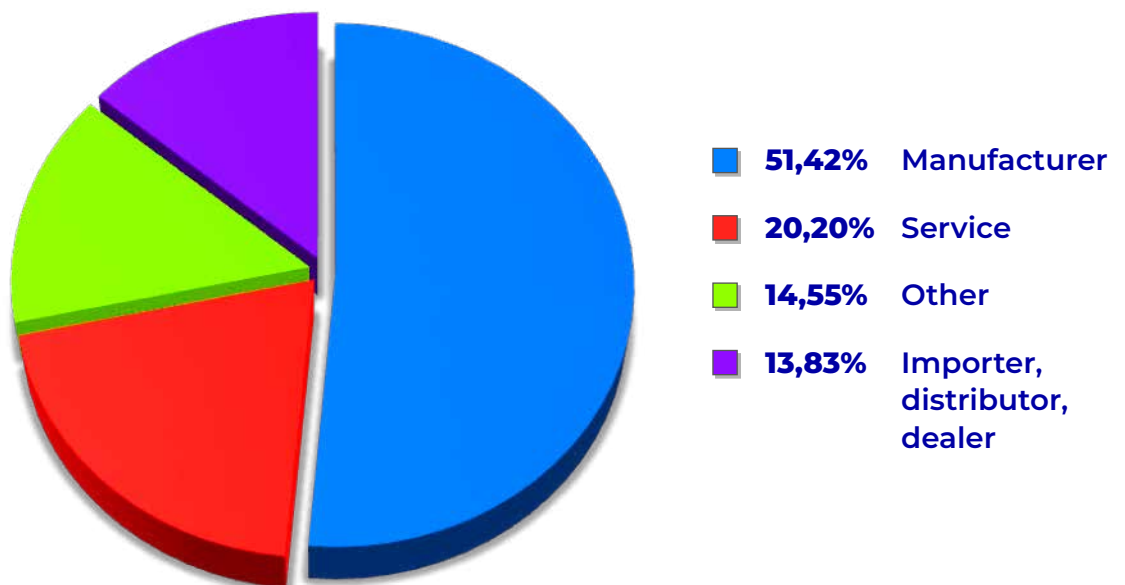


# EVENT STATISTICS

## STATUS OF VISITORS

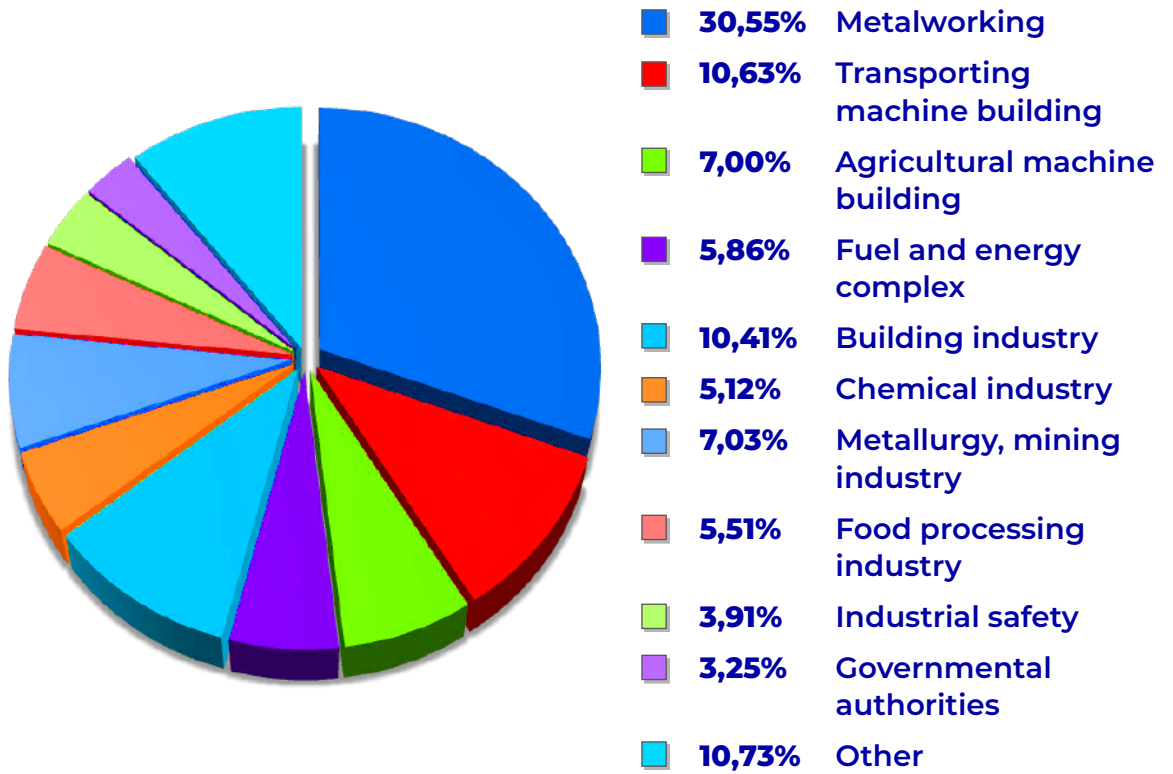


## TYPE OF ACTIVITY OF VISITORS COMPANIES

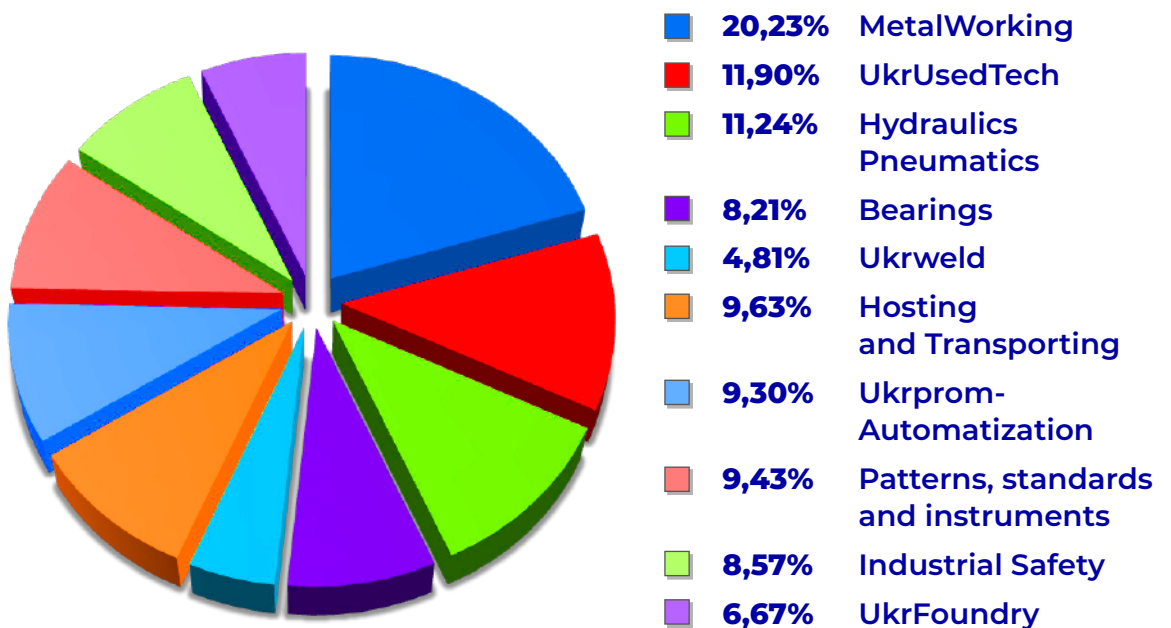




## VISITORS' SPHERE OF OPERATION



## TOPICS OF INTEREST TO VISITORS

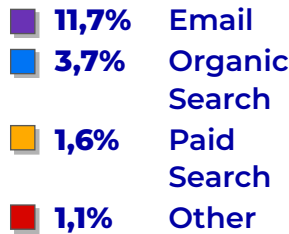
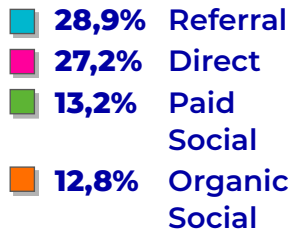
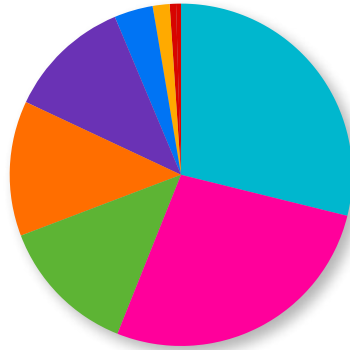




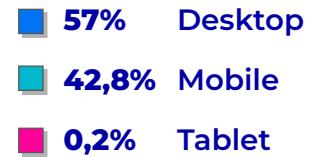
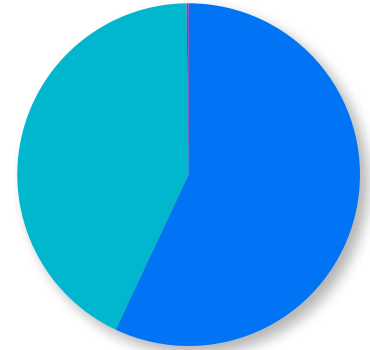
# WEB TRAFFIC OF EVENT

## ONLINE REGISTRATION

### TRANSITION CHANNELS



### BY DEVICE

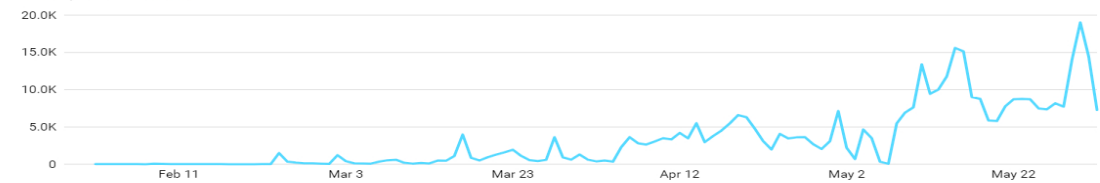


## FACEBOOK ANALYTICS

### Results

#### Facebook reach

139,366 ↑ 5.3K%



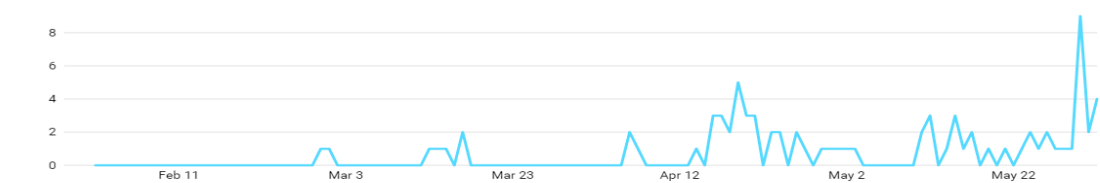
#### Facebook Page visits

9,348 ↑ 7.7K%



#### Facebook Page new likes

79 ↑ 618.2%



INTERNATIONAL FORUM INDUSTRIAL



# EXHIBITION PARTICIPANTS



INTERNATIONAL FORUM  
INDUSTRIAL



# EXHIBITORS' FEEDBACK



## ALISTA Company



ALISTA Company at the «International Industrial Forum-2023».

Despite the difficult situation in the country, we managed, as before, to take part in the largest industrial exhibition in Ukraine. We were glad to negotiate with our partners and future customers who visited our stand.

Thanks to our Turkish partners @durmainternational @durmazlar\_makina for believing in the development of Ukrainian industry and supporting our company as an exhibitor.

Thanks to the organizers of the IIF-2023 @industrial.forum for the great opportunity to be represented in such difficult conditions.

The Ukrainian people cannot be broken! Everything will be Ukraine! GLORY to the Armed Forces of Ukraine!



## STOROZHUK LLC



The International Industrial Forum 2023 has already ended. And although it is still too early to make conclusions, we #uastal are grateful to the organizers for the high management level, grateful to the participants for a decent competition, and certainly grateful to new clients and regular customers for their interest and support of our plant.

Moving forward!



## MOTORIMPEX



We look forward to seeing all of you and will be glad to meet you personally at our stand, which will be open for visitors at the International Industrial Forum at the International Exhibition Centre. This is the first exhibition event in a year and a half in which we participate. Therefore, we look forward to meetings with our clients and partners to discuss new prospects for cooperation, open new horizons and share fresh ideas.

See you soon!



# EXHIBITORS' FEEDBACK



## KVERB



The International Industrial Forum-2023 has been successfully completed but the energy we felt during those three days left an unforgettable mark in our memory. IIF 2023 was really special and not like previous events. And all thanks to our friends, colleagues and clients who, no matter what, still came from different parts of Ukraine. An exchange of experience, new ideas and promising projects even in such a difficult time, form a completely new big community. Together we confidently create a new future and build friendly relationships that based on mutual support and unwavering trust.

We are grateful to the organizers of the International Industrial Forum for the courage to still hold the exhibition in, albeit not quite usual for all of us, but a safe mode. Thank you for your courage and faith in the Ukrainian business. Hopefully, when we meet again, the air alarms that accompanied us during this forum will be left in past. Separate gratitude and thanks to the Armed Forces of Ukraine for their invaluable contribution. We all greatly appreciate you standing on guard of our safety.

Returning home to Lutsk, we are filled with deep confidence in the strength of the Ukrainian people, who are worthy of keeping defense in all positions, including domestic business: does not give up regardless of the conditions, does not stop investing in basic economic development tools, even when the enemy invests in destruction. Ukraine is above all!

Friends, summing up all said above, we wish our next (and necessarily calm) meeting to be full of only positive and new achievements. May our paths cross again and again, inspiring each other and leading to common prosperity in our free and successful Ukraine.

With sincere wishes of quick victories, KVERB



## MACHENTECH LLC



Everything was at the highest level, we are very grateful to the organizers and partners, and we are already waiting for 2024 to present our products at the highest level again. Thank you!



## PATON INTERNATIONAL LLC



Thank you very much to everyone who had the opportunity to visit our stand at the XXI International Industrial Forum. This is an event that brought together leading companies and experts from various industries.

Thank you for every feedback on our products and we are glad that our new products have found their fans.

We don't stop and continue to work on expanding our product range to meet the diverse needs of welders!



# EXHIBITORS' FEEDBACK



## ELVATECH Ltd



The magnificent International Industrial Forum 2023 has come to an end! We are proud to share with you the incredible experience we had at this captivating event. It was three remarkable days filled with energy, innovation, and engaging encounters!

Throughout the forum, we represented our company and products with great enthusiasm. Our stand became a true attraction, where we met many amazing individuals – professionals and enthusiasts who share our passion for innovation and progress.

We are delighted to announce that the exhibition exceeded all our expectations! Over these three days, we forged numerous new connections, found new partners, and expanded our professional community. We are inspired by the opportunities that lie ahead of us, thanks to this remarkable event.

Our team of scientists, engineers, and specialists eagerly showcased the capabilities of our spectrometers and their potential in industrial development.

The International Industrial Forum 2023 has been a significant milestone on our way to success. We remain inspired and motivated to continue developing innovative analysis solutions, making changes in the industry, and achieving more together.



## KYIV PTO PLANT



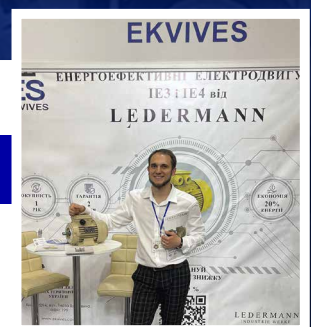
The International Industrial Forum continues and the second day is just explosive! Our stand attracts more and more visitors, becoming a real magnetic point at the exhibition.

There is a real energetic atmosphere here and we are sure it is the place where you have to be! Great people, interesting conversations, the latest developments and innovations — all this is waiting for you at our Kyiv PTO Plant stand.



## EKVIVES LLC

International Industrial forum was very successful. We met with representatives of companies and experts who showed interest in our products. We love to see that our developments are arousing great interest among professionals and can help them improve their business processes.





# PLAST EXPO UA



**PLAST Expo UA** is the only exhibition in Ukraine that presents technologies, equipment and raw materials for polymer processing.

During the exhibition, the participants presented: thermoplastic machines, molds, extrusion lines, peripheral equipment, recycling equipment, raw materials, additives, dyes, etc.

Visitors had the opportunity to personally observe the work of powerful machines and get acquainted with innovative technologies.

Our participants proved that they are able to adapt to wartime conditions and work for the benefit of both the civilian population and the military, fulfilling the needs for modern and technological equipment.





## STATUS OF VISITORS



- 30,09% Top executive
- 19,76% Head of division
- 16,41% Manager
- 15,81% Private entrepreneur
- 12,77% Technical expert
- 5,17% Other

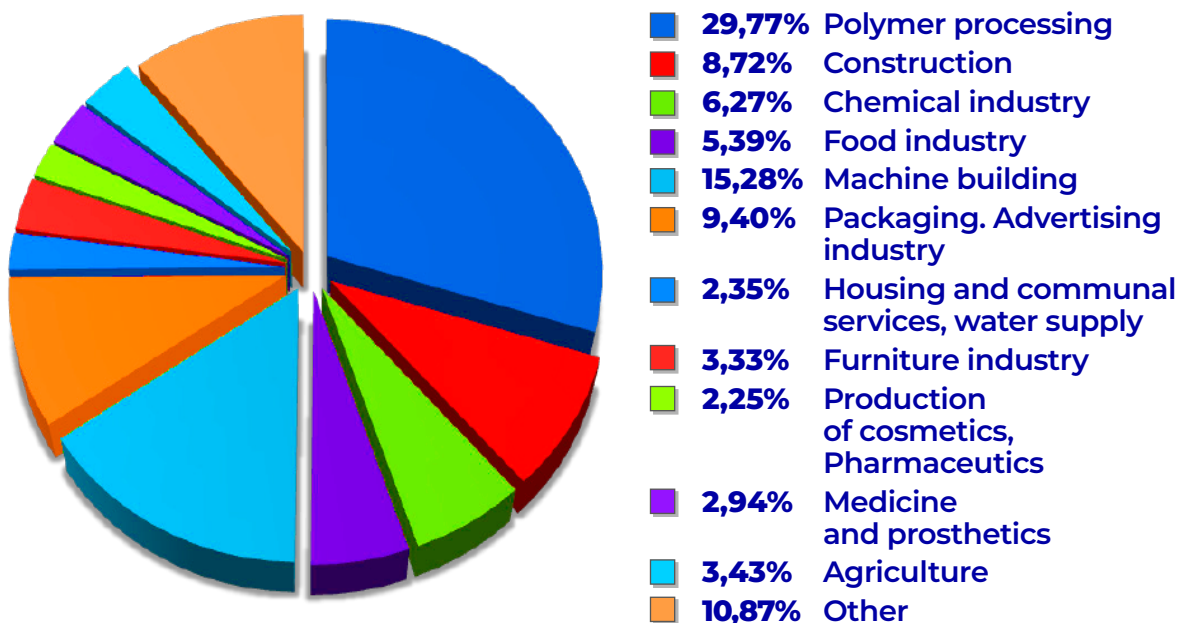
## TYPE OF ACTIVITY OF VISITORS COMPANIES



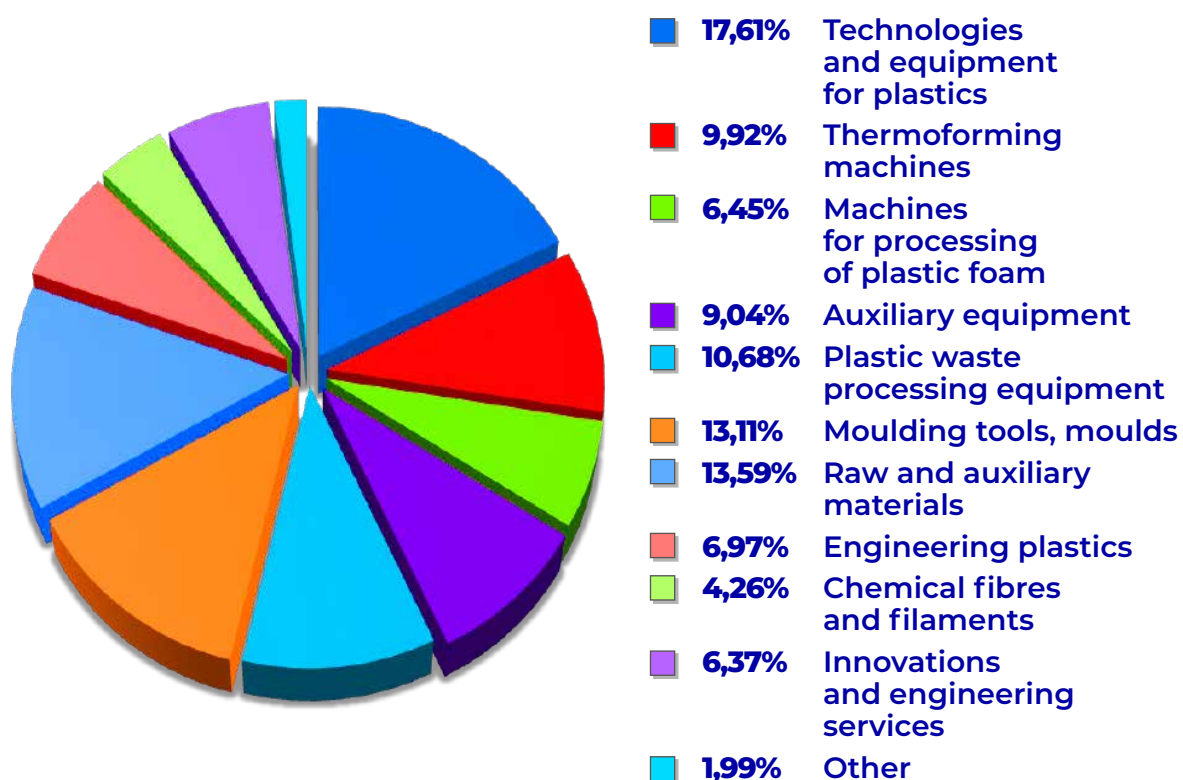
- 59,02% Manufacturer
- 21,03% Importer, distributor, dealer
- 11,26% Other
- 8,68% Service

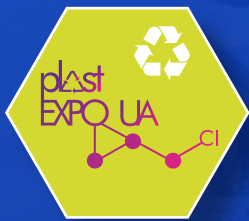


## VISITORS' SPHERE OF OPERATION



## TOPICS OF INTEREST TO VISITORS

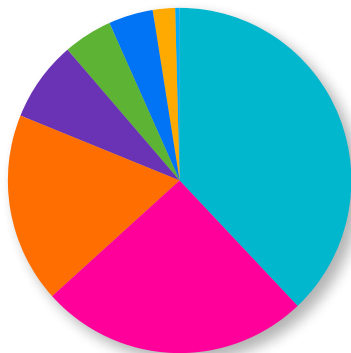




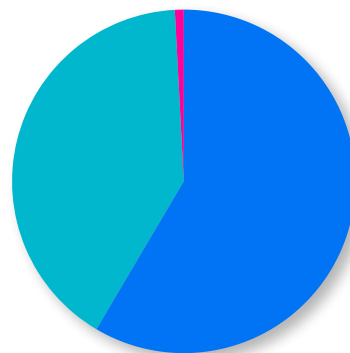
# WEB TRAFFIC OF EVENT

## ONLINE REGISTRATION

### TRANSITION CHANNELS



### BY DEVICE



37,9% Referral

25,4% Direct

17,8% Organic Social

7,6% Email

4,6% Paid Social

4,2% Organic Search

2,1% Paid Search

0,4% Other

58,4% Desktop

40,7% Mobile

0,9% Tablet

PLAST EXPO UA

## FACEBOOK ANALYTICS

Results

Facebook reach

217,345 ↑ 31.1K%



Facebook Page visits

2,992 ↑ 3.4K%



Facebook Page new likes

29 ↑ 2.8K%





# EXHIBITION PARTICIPANTS

PLAST EXPO UA



ТЕХОСНАСТКА





# EXHIBITORS' FEEDBACK



## STANKOPLAST LLC



The exhibition PLAST EXPO UA-2023 has ended, so it's time to sum up a little:

- The machine was sold directly from the exhibition;
- Peripheral equipment was sold;
- Contracts were concluded for the supply of Ukrainian injection molding machines;
- Many cooperation and procurement arrangements!

Thank you to all visitors for your interest and industry development even in such difficult times!

Grateful for organizing the exhibition at the highest level @plastexpoua and @industrial.Forum.

Huge respect and gratitude to APU for the opportunity to work and make the contribution to economic development and industrial growth of Ukraine.



## POLYMERSERVICE



Despite the difficult situation, we were happy to see our customers, friends, partners! Thank you for this event, which was, as always, interesting and productive.

We are already in the process of processing your orders, Your Polymerservice team.



## KVOTA PE



It is pleasant that despite the difficult situation, the exhibition has gathered many enterprises of the industry.

We are happy to meet our partners and clients.

Such meetings on business grounds inspire and motivate to move forward and gain new victories!



## SYNEX LOGISTICS

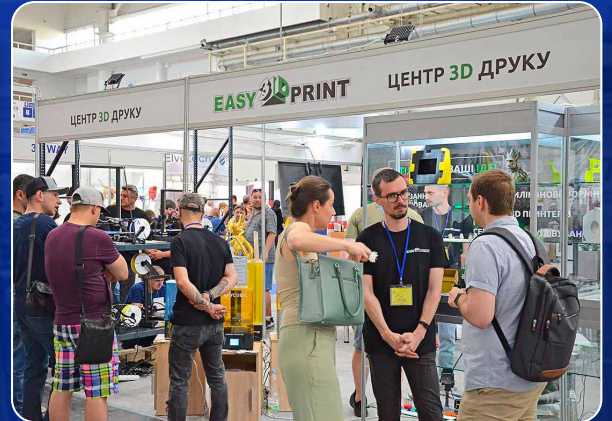


It was a productive exhibition, full of new acquaintances and interesting communication.

We once again became convinced that Ukrainians are indomitable! Despite the difficult situation in the country, business continues to work, support the economy and develop the country.



# ADDIT EXPO 3D



**ADDIT Expo 3D** is the only exhibition in Ukraine dedicated to additive technologies and 3D.

This year the exhibition was represented by powerful participants who demonstrated: systems and equipment for additive technologies and 3D printing, tools and molds, software, materials and composites, etc.

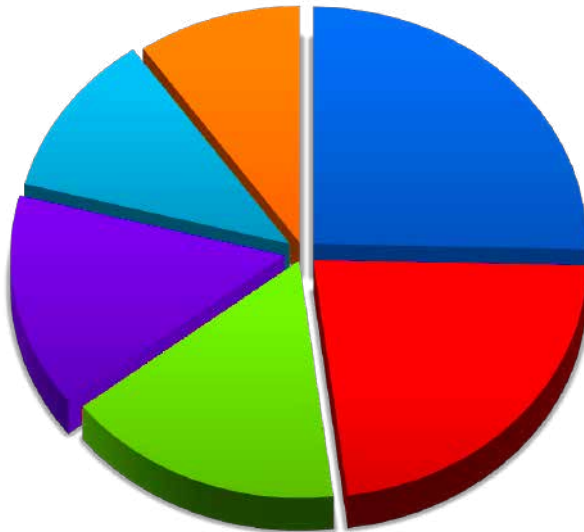
In real time, the work of various 3D printers was demonstrated, which immediately gathered interested visitors around the stands of the exhibitors. This is not surprising since this industry has a huge potential for development in Ukraine, and the results of these technologies' work can be used both in all sectors of the economy and in the defense complex.

Our participants held many presentations and negotiations and they were very pleased with the contacts established, which in the future will develop into full-fledged deals.





## STATUS OF VISITORS



- **25,38%** Private entrepreneur
- **22,62%** Technical expert
- **16,46%** Top executive
- **14,62%** Head of division
- **11,23%** Other
- **9,69%** Manager

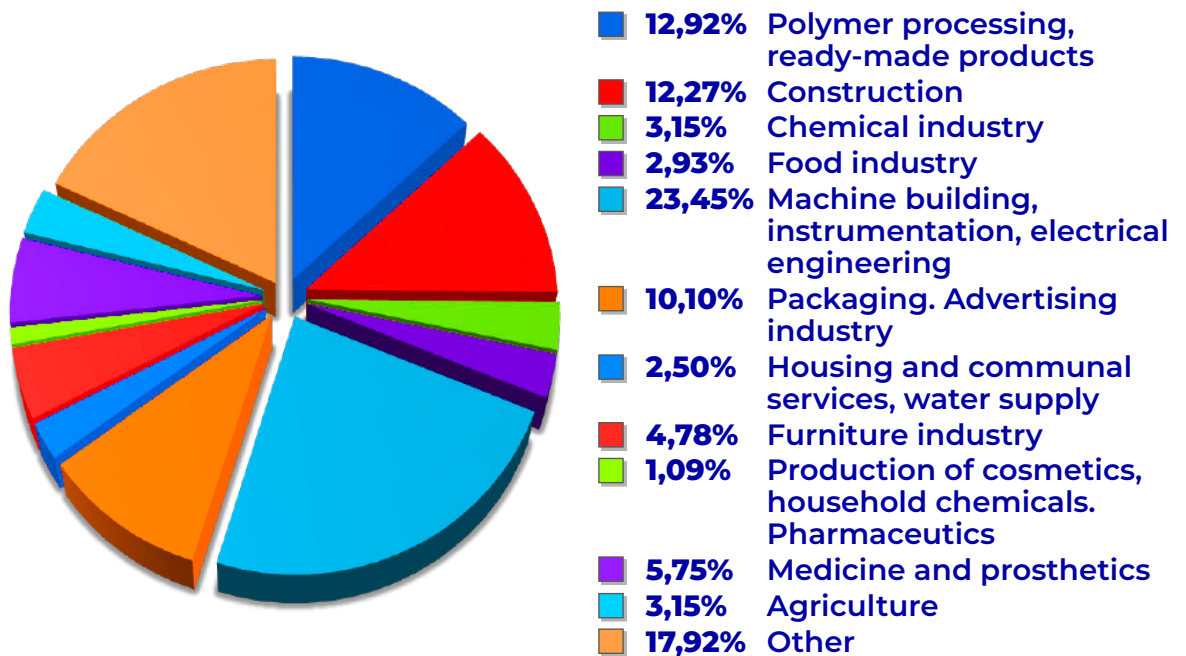
## TYPE OF ACTIVITY OF VISITORS COMPANIES



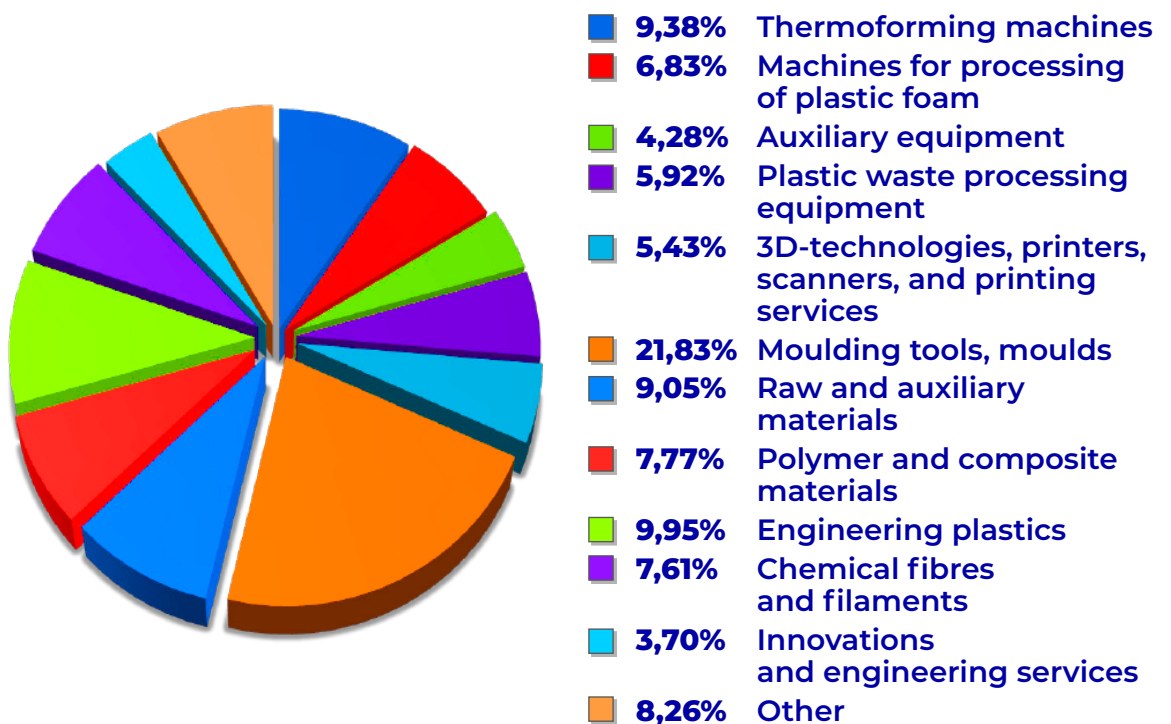
- **48,58%** Service
- **30,23%** Importer, distributor, dealer
- **21,19%** Manufacturer



## VISITORS' SPHERE OF OPERATION



## TOPICS OF INTEREST TO VISITORS

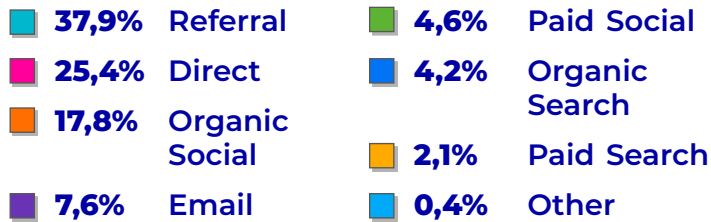
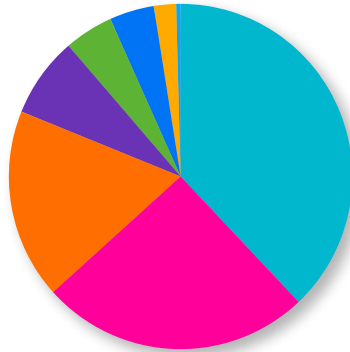




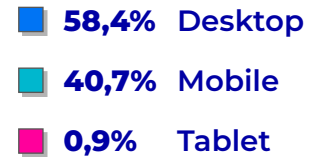
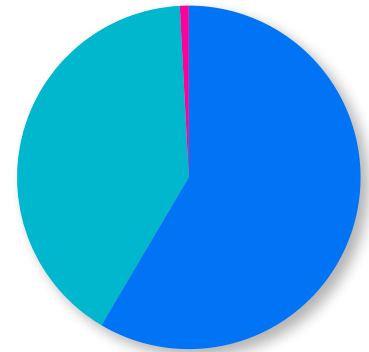
# WEB TRAFFIC OF EVENT

## ONLINE REGISTRATION

### TRANSITION CHANNELS



### BY DEVICE



## FACEBOOK ANALYTICS

### Results

#### Facebook reach <sup>ⓘ</sup>

164,801 ↑ 62.1K%



#### Facebook Page visits <sup>ⓘ</sup>

1,848 ↑ 3.0K%



#### Facebook Page new likes <sup>ⓘ</sup>

13 ↑ 1.2K%



ADDIT EXPO 3D



# EXHIBITION PARTICIPANTS



infomir  
3D PRINTING

ADDIT EXPO 3D



# EXHIBITORS' FEEDBACK



## INFOMIR 3D PRINTING



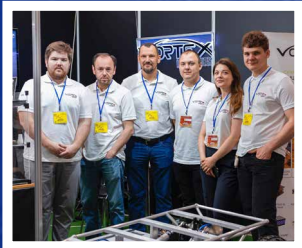
Thanks for visiting our stand at the ADDIT EXPO 3D exhibition!

We would like to express our sincere gratitude to you for visiting our stand at the Addit Expo 3D – 2023 exhibition. We value your time and are pleased to provide you with the opportunity to learn about our latest achievements in 3D printing.

During the three days of the event, we conducted many presentations and negotiations, and every interaction was valuable to us. Your interest in the HP Multi Jet Fusion 3D printing technology proves to be of great interest to anyone aspiring to create modern manufacturing.

Our team has been pleasantly impressed by your attention to our exhibits and is ready to share more information, answer questions and discuss collaboration opportunities.

Thank you again for visiting and expressing interest in Infomir 3D Printing. We value your trust and look forward to productive collaboration in the future.



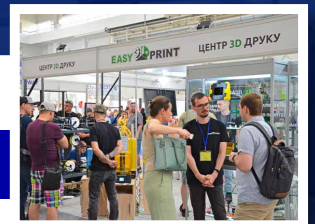
## VORTEX INDUSTRY



Addit EXPO 3D is an exhibition for those who keep up with the times and dynamically evolve. And it's all about the adaptive full cycle production of the Vortex Industry!



## EASY3DPRINT



The Easy3dPrint team was delighted to participate in AdditExpo-2023.

We thank the organizers and visitors for three busy days of work and an opportunity to introduce visitors to 3d printing technologies.

And here are some insights on the results of the first day of work:

- interest in 3D printing technologies from small and medium-sized productions is growing;
- 3D printing as an industry goes beyond the amateur printing of toys and souvenirs and confidently steps towards industrial design and retail production;
- industrial production considers 3D printing as an auxiliary process for its production.



# GRATITUDE



We express gratitude to all our participants, visitors and the Armed Forces of Ukraine. Combining our efforts gave an unsurpassed result – it gave us an opportunity to hold the **International Industrial Forum, PLAST EXPO UA and ADDIT EXPO 3D** exhibitions during wartime.

These events certainly gave impetus to the development of the business environment, establishing contacts destroyed by the war, and became the driving force for further growth of the Ukrainian economy.

Once again, we sincerely thank all those involved, express our great respect and call not to stop, but to continue to work for the benefit of our country and our common Victory.

***We can do everything,  
because we are together!***



INTERNATIONAL INDUSTRIAL FORUM  
PLAST EXPO UA | ADDIT EXPO 3D



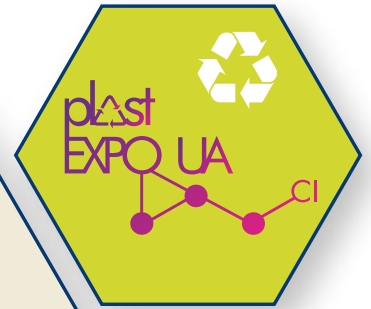
WELCOME **AGAIN SOON!**



**THESE WERE  
UNFORGETTABLE  
EXHIBITION DAYS!**

**THANK YOU TO ALL OUR  
PARTICIPANTS, VISITORS  
AND ARMED FORCES  
OF UKRAINE!**

**28-30  
MAY 2024**



# **INTERNATIONAL INDUSTRIAL FORUM PLAST EXPO UA ADDIT EXPO 3D**



IEC, UKRAINE, KYIV,  
BROVARSKYI AVE, 15,  
"LIVOBEREZHNA" METRO STATION

[IEC-EXPO.COM.UA](http://IEC-EXPO.COM.UA)